

JEFFERSON COUNTY CHAMBER OF COMMERCE
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BULLETIN NO. 565

AUGUST 1, 2007

JEFFERSON COUNTY FARM BUREAU/CHAMBER ANNUAL PICNIC

The annual picnic for the **Jefferson County Farm Bureau** and your Chamber will be held on Thursday, August 9 at O'Sullivan Farm, 1370 Earle Road (off Rt. 51). Tours begin at 6 p.m. and dinner will follow at 7 p.m. The cost is \$11.00 per person, and reservations may be made thru August 3 by calling your Chamber at (304) 725-2055.

LEADERSHIP JEFFERSON

Plans for the second year of Leadership Jefferson are moving along quickly as the first class begins in September. Letters were recently sent to those applicants who were accepted into the program, and we encourage those who weren't accepted to reapply next year. We will keep you up to date on what is happening throughout the year in our monthly bulletins.

MEMBERSHIP REPORT

We are pleased to welcome the following new members:

Long John Silvers/A&W

Margaret Gipe, Representative
32 Patrick Henry Parkway
Charles Town, WV 25414
(304) 725-3069
Fast Food

The Town's Inn

Karan Townsend, Representative
P. O. Box 1412, 179 High Street
Harpers Ferry, WV 25425
(877) 489-2447
Bed & Breakfast

Pre-Paid Legal Services

Waverly Troy Paige, Representative
14 Stiles Way
Charles Town, WV 25414
(304) 839-3229
www.prepaidlegal.com/hub/wp Paige19
Legal Services

River and Trail Outfitters

Lee Baihly, Representative
604 Valley Road
Knoxville, MD 21758
(888) 446-7529
www.rivertrail.com
Recreation

As of this date we have 293 members who have paid their fair share investments for a total of \$32,803.50 for fiscal year 2007-2008. If you have not paid your fair share investment for 2007-2008, won't you take a few minutes to do so? Remember, the success of your Chamber depends on the active involvement of its members.

VOLUNTEERS NEEDED

Plans are underway for the 32nd Annual Fall Mountain Heritage Arts & Crafts Festival on September 28-30, 2007. Your Chamber will have a booth at the September Festival for members who wish to display their brochures. If you would like to make your information available to large numbers of visitors, please bring 100 brochures to your Chamber office by Friday, September 14. If you would like to volunteer a couple of hours of your time to help in the Chamber booth, please call your Chamber office at (304) 725-2055.

NEWS FROM CHAMBER MEMBERS

The **Carl M. Freeman Foundation** is sponsoring a summer concert series that will showcase family-friendly folk music that is cross-generational and provides something for everyone. The concerts are free and open to the public, and people are encouraged to bring lawn chairs, blankets, and picnic items. Concerts will take place on August 11, 6:30-8:30 p.m., and September 8, 12:00-2:00 p.m., at the Charles C. Marcus Football Field and the new Marketplace at Potomac Towne Center on Route 9 and Oak Lee Drive in Ranson. The Foundation is partnering with the **City of Ranson** and the Department of Parks and Recreation to hold the concerts on the new football field. These events are rain or shine; however, in the event of severe thunderstorms, they will be cancelled.

Keller Williams Realty and the **American Legion Post 71** are asking for the support of local merchants and the community to make two upcoming Longaberger Basket Bingo's successful. By contributing a monetary amount of \$200 for the regular Bingo games, Longaberger baskets, protectors, liners, and items to fill the baskets will be purchased. Sponsors are welcome to put any advertising literature in one basket. For a donation of \$600 for a King Tut game, sponsors can place advertising literature in 15 baskets. The two basket bingo's will be held at the Charles Town **American Legion Post 71** on August 12 and October 14. Tickets can be purchased in advance for \$20 or at the door for \$25. Doors open at 12:00 noon. Keller Williams Realty and the **American Legion Post 71** will be donating all proceeds to Keller Williams Charity and the **VA Center** in Martinsburg. The event is open to the public. For more information, contact **Terri Evans at Keller Williams Realty** at (304) 728-5600.

The **Care Pregnancy Center of the Eastern Panhandle** is hosting its first ever Gala entitled, "A Star is Born" at the new Ballroom of the Holiday Inn on Foxcroft Avenue in Martinsburg, WV on September 15, 2007. The event will begin at 6:00 p.m. and last until midnight. Tickets are \$50.00 per person. There will be dinner, dancing and a cash bar. Also, there will be a live auction, silent auction and door prizes. For more information, contact the **CPC** at (304) 876-3498.

The Eastern Panhandle Home Builders Association will sponsor their annual Parade of Homes on October 6-7 and October 13-14 from 12:00 noon-5 p.m. each day. This annual event is a free, new homes, open house tour. For more information, visit www.easternwvhomebuilders.org.

NEWS FROM CHAMBER MEMBERS (cont.)

Girl Scouts of Shawnee Council, Inc. is pleased to announce that Dr. Suzanne Shipley, President of **Shepherd University**, will be the keynote speaker at this year's Women of Distinction event. The 2007 Women of Distinction luncheon will take place at 11:30 a.m. on Wednesday, September 26 at the Holiday Inn in Martinsburg. The Women of Distinction event is an opportunity to celebrate and honor outstanding women leaders throughout the Eastern Panhandle who have distinguished themselves as outstanding role models for girls and women through their achievements.

The **Jefferson County Development Authority (JCDA)** sent a mailer to each household in Jefferson County during the first week of July. They have created an easy to use online application that can be searched by new and existing Jefferson County companies. They are not a head hunting agency or a staffing agency; they are simply offering this service free to residents and business owners to take commuters off the road and entice local businesses to hire local talent. You may register your business online at www.jcda.net/workforcedb and save time! Send your job description directly to the applicants you believe are a good fit! They have nearly 800 applications at this time for you to view with large amounts of people looking for information technology, administrative, healthcare and skilled labor positions, among many other searchable categories. ****This is available to Jefferson County businesses only!****

West Virginia University Hospitals-East has filed a Certificate of Need (CON) with the West Virginia Health Care Authority to expand and renovate the emergency department at **Jefferson Memorial Hospital** in Ranson. The \$4.6 million CON includes plans to expand **Jefferson Memorial's** existing emergency department from 8 to 19 beds, provide additional parking, renovate the existing waiting rooms, and add a decontamination room. A decision on the CON is expected in August and, if approved, construction could begin as early as September. It is anticipated that the project will be completed by mid-2008. In the interim, provisions are being made to establish a "fast track" system in the emergency department. A mobile care unit is being installed this month adjacent to the existing emergency department that will include 4 treatment areas. This unit will be staffed by a nurse practitioner supported by additional nursing staff.

The Wellness Council of West Virginia, The Wellness Center at City Hospital, **WVUH-East** and the Chamber of Commerce of Martinsburg and Berkeley County are sponsoring a free presentation for area businesses on reducing employee tobacco use. "Reducing Employee Tobacco Use: A Solution to Reduce Health Care Costs" will be held on Thursday, August 30 from 9-11 a.m. in the 2nd floor conference room of the Dorothy McCormack Center. The workshop focuses on the advantages to businesses of reducing employee tobacco use and implementing a tobacco free workplace policy. It also offers employer tips on how to support tobacco cessation. The workshop is being offered free to local businesses, but space is limited. For more information or to register, call (304) 264-1000 ext. 1814 or e-mail Dana DeJarnett, health promotion specialist at The Wellness Center, at ddejarnett@cityhospital.org.

NEWS FROM CHAMBER MEMBERS (cont.)

It is a lazy summer evening in early August and you are looking for something to excite your senses and recharge your creative batteries. Well look no further than the **Old Opera House's** 1st Annual Summertime Arts Soiree on Friday and Saturday, August 3 & 4. This event is destined to be one of the area's premier art shows and has attracted many of the area's most gifted artists, including: Eliane Ambrose, Greencastle, PA, impressionist and abstract paintings; Tish Appignani, Harpers Ferry, WV, masks and other mixed-media works; Anne Bowers, Kearneysville, WV, sculptural and functional woven baskets; Roxy Brooks, Berkeley Springs, WV, fantasy, landscape, and portrait paintings; Melanie Brownsmith-Hutzler, Harpers Ferry, WV, photography and digital imaging; Kat Cimaglio, Jones' Spring, WV, classical representational paintings; David Heatwole, Martinsburg, WV, pop iconography and three-dimensional paintings; Fran Johnson, Harpers Ferry, WV, landscapes and "fragmentallistic" paintings; Rip Smith, Martinsburg, WV, photography; Robin Tatina, Harpers Ferry, WV, drawings and paintings; and Scott Tatina, Harpers Ferry, WV, sculpture. This two-day event starts with a gala opening on Friday evening that includes delicious hors d'oeuvres, wine and music. Tickets for Friday evening are available through the **Old Opera House** box office for \$45.00. Saturday's event is open to the public and free-of-charge. Mark your calendars now for this exciting weekend of fine-arts brought to you by Sterling Carpet Shop, Inc., The Main ARtery, **Wells Fargo Home Mortgage**, and Tom & Angie Jones, **Jones Insurance Agency**.

OTHER NEWS

The U.S. Small Business Administration and Trump University have teamed together to develop a new free online training course on "How to Start a Business on a Shoestring Budget", designed to help entrepreneurs understand how to take their small business ideas to market despite limited outside resources. This is a self-paced course available through the SBA's Small Business Training Network, a virtual campus of business courses, trainings, education resources, learning tools and information assistance at www.sba.gov under the "Training" icon. The course helps to evaluate eight key areas of business start-up on a shoestring, including what it takes to make something out of nothing, market research for the budget minded, budget branding and what to do when you outgrow your bootstraps.

DATES TO REMEMBER

- August 3-4 1st Annual Summertime Arts Soiree – **Old Opera House**, Charles Town
9 **Farm Bureau/Chamber Picnic** – O'Sullivan Farm
17-19 African-American Cultural & Heritage Festival
19-25 **Jefferson County Fair**
Sept. 3 Office Closed – Labor Day
16 Oktoberfest – **Bavarian Inn**, Shepherdstown
28-30 32nd Annual Fall Mountain Heritage Arts & Crafts Festival