

JEFFERSON COUNTY CHAMBER OF COMMERCE
29 KEYES FERRY ROAD, SUITE 200
P. O. BOX 426
CHARLES TOWN, WV 25414
(304) 725-2055 or (800) 624-0577
FAX: (304) 728-8307
EMAIL: chamber@jeffersoncounty.com
www.jeffersoncounty.com

BULLETIN NO: 573

APRIL 1, 2008

MONTHLY MEMBERSHIP MEETING – APRIL 24, 2008

The monthly membership meeting of the Jefferson County Chamber of Commerce will be held on Thursday, April 24, 2008, at 12:00 noon at the **Bavarian Inn** in Shepherdstown. We invite employers to bring their secretaries, administrative assistants, office workers, etc. to the luncheon so they may be honored at your Chamber's 9th Annual Right Hands Day. The cost for each honoree will be \$25.00 including meal, flowers, and other special gifts, and the opportunity to win a grand prize of a gift certificate, donated by **Fargo Insurance and Financial Services**. For those who will be attending to show support, such as the bosses, the cost for the luncheon alone will be \$12.00. We hope to include some special touches for the honorees, including door prizes. If your business would like to provide an individual door prize, or an item such as a "\$ off" coupon on a product or service to be given to each honoree, please contact your Chamber office. To keep the meeting at a reasonable length of time, in place of introductions a booklet will be made with biographical information on each honoree. At the meeting, the employer will introduce him/herself and his/her honoree(s). A reservation form for the meeting is included with this newsletter; don't forget to fill out the reverse side of the form which when completed, will contain the biographical information needed for the booklet that will be given to those attending the meeting.

The menu will be: House Salad, Chicken Picatta, Ice Cream and Beverage.

LEADERSHIP JEFFERSON

The module, History & Culture, was held on March 12. Participants toured Claymont Court and viewed a reenactment. They traveled to Harpers Ferry National Historical Park and went to School House Ridge and had a tour of the Murphy Farm. Their last stop was at **Shepherd University** to have a tour of one of their newest buildings, the Center for Contemporary Arts. The next module, Land Use, will be held on April 9. Tentatively scheduled are meetings with the Jefferson County Planning & Zoning Departments and the City of Ranson. Also included is a County Commission candidate's forum. An insert on the Leadership Jefferson 2008-2009 class is enclosed.

SPONSORSHIP OF GOLF CART

For use during the Mountain Heritage Arts & Crafts Festivals, we rent a couple of golf carts to travel from one area of the festival to the other. For the last several years, some Chamber members have sponsored a cart(s) by paying for the rental of the golf cart in exchange for placing a sign on the cart during the festival and advertising his/her business. If any of our members are interested in doing this for the 2008 festivals, please give us a call. Last year the cost was \$225 and we assume it will be approximately the same this year. We will need to do this on a first come, first served basis.

VOLUNTEERS NEEDED

Your Chamber will have a booth at the June festival for members who wish to display their brochures. If you are interested, bring at least 100 brochures to your Chamber office by Friday, June 6, and if you would like to volunteer to work in the booth, please call your Chamber office at (304) 725-2055.

ANNUAL AWARDS BANQUET

Mark your calendars for this year's annual banquet which will be held at the **Clarion Hotel & Conference Center** on Wednesday, June 25. At this banquet each year, your Chamber honors Chamber members who have new and/or expanded businesses. To make sure we haven't forgotten a member who has done a major expansion to his/her business in the past year, we ask that you notify us if you have expanded your business. The expansion could include adding space, doing a major renovation, or moving to a larger location. Please include information on how you expanded your business by April 30, 2008.

MEMBERSHIP REPORT

We are pleased to welcome the following new members:

Lincoln Mortgage

Judy Souders, Representative
172 Baltusrol Drive
Charles Town, WV 25414
(304) 724-8105
judy.souders@lincolnwv.com
Mortgage Lending

Pony Express

Suzie Binns, Representative
482 Steptoe Street
Summit Point, WV 25446
(304) 728-0753
www.dubbleRfarm.com
Children's Entertainment

As of this date, we have 460 members who have paid their fair share investments for a total of \$45,508.00 for fiscal year 2007-2008.

NEWS FROM CHAMBER MEMBERS

On June 27 and 28, at Hedgesville High School, free dental services will be provided to approximately 1,000 adults who could not otherwise afford dental care. The Mission of Mercy, or M.O.M., is an initiative of the Healthy Smiles Partnership and is being sponsored by the **United Way of the Eastern Panhandle** to address the problem of limited access to dental care in the Eastern Panhandle. In order to see 1,000 patients over the two days, hundreds of volunteers are needed, including dental professionals, such as dentists, dental assistants, hygienists, and dental students, and community volunteers who will assist in a variety of capacities, including with translation, with set-up and clean up, with volunteer registration, and with helping patients through the process. For more information or to volunteer online, go to the website at www.healthysmileswv.org or contact Trina Bartlett (304) 596-5529.

Join the March for Babies and walk to celebrate a baby in your life. Support the **March of Dimes** mission to help every baby be born healthy. Go to marchforbabies.org and sign up online or call the local office at (304) 263-2003 for more information. Join the March for Babies walk in Jefferson County on Saturday, May 10, 2008 at Morgan Grove Park in Shepherdstown. Registration begins at 9 a.m. and the walk starts at 10 a.m. One day all babies will be born healthy. But we have to walk to get there.

NEWS FROM CHAMBER MEMBERS (cont.)

The **Small Business Development Center** announces the following classes for April: April 7, "WV Employers Advisory Council" free breakfast with BrickStreet, Holiday Inn, Martinsburg at 8:30 a.m., Register at dranck@workforcewv.org. April 9, "Going into Business as a Home Based Business", **BizTech** from 10 a.m.-12 noon, Cost is \$29, Register by calling Julie Fitzgerald at **BizTech**, (304) 728-3051 ext. 112. April 17, "OSHA Fall Protection", James Rumsey Technical Institute from 9 a.m.-4 p.m., Cost is \$29, Register by calling Karen Light at JRTI, (304) 754-7925. April 18, "OSHA Excavating and Trenching", James Rumsey Technical Institute from 9 a.m.-4 p.m., Cost is \$29, Register by calling Karen Light at JRTI, (304) 754-7925. April 23, "Let's Go Marketing Your Home Based Business", **BizTech** from 10 a.m.-12 noon, Cost is \$29, Register by calling Julie Fitzgerald at **BizTech**, (304) 728-3051 ext. 112. April 30 "The Changing Work Force and How to Successfully Recruit Today", 142 N. Queen Street, Martinsburg, with Lisa Coblentz and Kathy Mason of **Manpower**, Cost is \$44, Register by calling Randy Lewis at Main Street Martinsburg, (304) 262-4200.

Many people don't make decisions regarding their own end of life care until it is too late, then family members and friends are forced to make those decisions for them. This is why **Hospice of the Panhandle** is hosting Advance Directive Open Houses on National Healthcare Decisions Day, April 16, from 9:00 a.m. to 4:00 p.m. at all **Hospice** offices to help people make the decisions that will determine the care they will receive during this stage of their lives. **Hospice** social workers will be available to explain the directives, answer questions and notarize documents. The public is invited to stop by, pick up free information about advance care planning and advance directive forms, have forms notarized and receive two copies of their documents. For more information, contact Ashley Young at (304) 264-0406 or (800) 345-6538.

April 27 through May 3, 2008 is national "Cover the Uninsured Week." The Open House at **Eastern Panhandle Free Clinic** on Monday, April 28 will welcome legislators, mayors, and other community leaders to look at the hard facts the uninsured live with every day. **The Eastern Panhandle Free Clinic** would appreciate your support and presence from 4:30 p.m. to 6:30 p.m. on April 28, when you will learn how to take action to change the situation. Learn how to let your legislators, local government executives, and others know that for you and your neighbors, health care coverage for ALL Americans is a top priority. To learn more about "Cover the Uninsured Week, go to www.Covertheuninsuredweek.org or www.dividedwefail.org. This is also a chance to see how an amazing organization, **Eastern Panhandle Free Clinic**, serves the uninsured in our community.

Get your golf clubs out and sign up to play in the 9th Annual J.B. Smith Memorial Golf Tournament, a **Rotary Club of Charles Town** event, on Friday, May 23 at both **Locust Hill** and **Sleepy Hollow Golf Courses**. The shot gun start begins at 1 p.m. This year's charities are the Eastern Panhandle Foundation-J.B. Smith Fund, **Eastern Panhandle Free Clinic**, **Jefferson Memorial Park** and Jefferson High Baseball. The foundation is established to permanently fund the **Free Clinic**, **Jefferson Memorial Park** and high school baseball in Jefferson County. Visit jbsmithmemorial.com for more information or call Ann Smith at (304) 725-8117 or Leslie Smith at (304) 728-0318 from the **Rotary Club of Charles Town**. Deadline for T-shirt advertising is May 9. We welcome both teams & individual golfers to sign up! It is a fun time!

NEWS FROM CHAMBER MEMBERS (cont.)

Plans are underway for the seventh annual Jefferson Health Care Foundation Golf Tournament, scheduled for Friday, May 9 at **Locust Hill Golf Course** in Charles Town. As in the past, five levels of sponsorship packages ranging from \$500 to \$2,000 are available to businesses and individuals with the field of golfers limited to 144 on a first-come, first-serve basis. The goal for this year's golf fundraiser is \$20,000. "We look forward to another great tournament this year", stated Teresa McCabe, vice president of marketing and development for WVU Hospitals-East. "We have enjoyed outstanding support from community businesses and individuals for the past six years, and look forward to our seventh annual tournament being our best ever." The Jefferson Health Care Foundation golf tournament will feature a scramble format with a shotgun start at 11:00 a.m. and registration beginning at 10:00 a.m. The entry fee for individual golfers is \$150, which includes green fees, golfer gift, a sleeve of balls, boxed lunch, refreshments on the course plus dinner and awards immediately following the tournament. All participants are eligible for the numerous door prizes that will be awarded. Proceeds from the golf fundraiser are used by the foundation to support **Jefferson Memorial Hospital**. For more information on sponsorships or the tournament in general, call the Jefferson Health Care Foundation at (304) 264-1223. The Jefferson Health Care Foundation, a member of WVUH-East, is a not-for-profit foundation established to receive, maintain and distribute funds raised by personal donations, capitol projects and special fundraising activities on behalf of **Jefferson Memorial Hospital** and its affiliates. All contributions are tax-deductible to the extent provided by Section 170 of the IRS Regulations.

Nichols DeHaven & Associates CPAs announces the winners of their semi-annual peer award. Christa E. Lopez, Pamela J. Nichols and Tina C. Dillow were the recent winners of **Nichols DeHaven & Associates CPAs** Peer Award. Christa won for her willingness to help wherever she was needed to prepare for tax season and for her great attitude with customers and employees alike. Christa greets everyone with a smile! Pam received this award for the fast pace that she worked to ready the firm for tax season. Pam pitched in and was willing to help wherever she was needed. Everyone appreciates Pam's hard work at the firm. Tina won the peer for her excellent work with the year-end payroll returns. Everyone at the office enjoys working with Tina and appreciates her calm, pleasant attitude.

TLC Photography, owned by Tony and Diana Cooper, is moving from its current Shepherdstown location to the former Jack DeHaven property at 3628 Winchester Avenue, Martinsburg. DeHaven, who retired and closed his studio at the end of 2007, professes himself to be delighted. He said, "I knew I'd found just the people I was looking for, someone who would continue to give my customers the level of care and customer service I want them to have." The Coopers have had **TLC Photography** in Shepherdstown since August of 1995, beginning first in their home, then moving to the current location in 1999. Tony's background in photography spans 30 years, having started in Northern Virginia, and includes teaching as an adjunct professor at **Shepherd University**. "We couldn't be more excited," said Diana. "We outgrew our present location years ago, but finding appropriate space for the specialized needs of a photography studio is difficult." Tony adds, "Any photographer would be thrilled with the new facility. I feel I can spread my wings and accomplish so much more in the space Jack has created." The new **TLC Photography** studio will be opening on April 1st. The new phone number for **TLC** will be (304) 263-3100.

NEWS FROM CHAMBER MEMBERS (cont.)

Welcome Books LLC and owner, Roberta Chromey, invite women golfers of any level to join the 9-Hole Ladies League at Stonebridge Golf Course this spring. Tee-off is between 4:30 and 5:30 p.m. on Thursdays starting on April 3. Cost is \$10.00 to join. For more information, call (304) 261-1521.

Roberta Chromey from **Welcome Books LLC** is collecting ads for the Frederick County (Winchester, VA) Welcome book, which should come out around June, 2008. If you think your business information needs to get into the hands of new families moving into Frederick County, VA, this is a good venue. These booklets contain information about the county's schools, utilities, history, events, etc. The advertising space is limited to businesses that supply services or products a new home-owner would need. If you are interested, please contact Roberta at **Sir Speedy Printing**, (304) 267-0703, email roberta@welcomebooksLLC.com or go online for more information at www.welcomebooksLLC.com.

Curves of Charles Town/Ranson, part of the world's largest franchisor of fitness clubs, recently announced a new partnership with GlobalFit, the nations' leading provider of healthy living benefits, to offer Curves memberships through GlobalFit's sponsored benefit program. "**Curves of Charles Town/Ranson** is committed to helping the women in our community live healthier, stronger lives," said Lyn Schindel, owner of **Curves of Charles Town/Ranson**, located at 305 S. West Street, Charles Town. "GlobalFit shares our commitment to empower women to take charge of their health and achieve their fitness goals. By reaching out to the busy, working women in our community, our partnership with GlobalFit is a natural extension of that mission." For more information about **Curves of Charles Town/Ranson** or the GlobalFit program, please contact **Curves of Charles Town/Ranson** at (304) 725-3482.

The **Magnolia Tree Florist and Catering** has expanded and invites everyone to join them for a Spring Open House. Newly decorated show rooms will show custom silk, specialty gifts, accessories and home décor items. A full line of cut flowers and plants are always available. The Open House will be held on Friday, April 11 from 9 a.m.-5 p.m., Saturday, April 12 from 9 a.m.-3 p.m., and Sunday, April 13 from 12 noon- 4 p.m. The **Magnolia Tree** is located at 809 N. Mildred Street in the Ranson Square Shopping Center. Refreshments will be served and drawings will take place for many items.

DATES TO REMEMBER

- | | |
|-------------|---|
| April 4-6 | <i>Enchanted April</i> – Old Opera House , Charles Town |
| April 16 | National Healthcare Decisions Day 2008 |
| April 24 | Monthly Membership Meeting – “Right Hands Day” – Bavarian Inn , Shepherdstown – 12:00 noon |
| April 26 | Jefferson County Community Center Indoor Yard Sale – Sponsored by Jefferson County Parks & Recreation |
| April 26-27 | Annual House and Garden Tour – Jefferson and Berkeley Counties – Sponsored by the Shenandoah-Potomac Garden Council – 10 a.m.-5 p.m. |
| April 28 | Eastern Panhandle Free Clinic Open House – 4:30-6:30 p.m. |
| May 2 | Good Shepherd Caregivers’ 15th Annual Golf Classic – Cress Creek Country Club , Shepherdstown |

THIS EVENT HAS PROVEN TO BE EXTREMELY POPULAR, SO WE INVITE YOU TO PLEASE JOIN YOUR JEFFERSON COUNTY CHAMBER OF COMMERCE FOR THE

9th ANNUAL RIGHT HANDS DAY

THE DAY WE RECOGNIZE THE FOLKS IN OUR OFFICES WHO HELP US DAY IN AND DAY OUT - OUR SECRETARIES, ADMINISTRATIVE ASSISTANTS, OFFICE WORKERS AND ALL OTHER "RIGHT HANDS"

RIGHT HANDS ATTENDING WILL BE ELIGIBLE FOR A GIFT CERTIFICATE DONATED BY FARGO INSURANCE & FINANCIAL SERVICES

WHEN: THURSDAY, APRIL 24, 2008
12:00 NOON-2:00 P.M.

WHERE: BAVARIAN INN
SHEPHERDSTOWN, WV

HOW MUCH: \$25.00 PER HONOREE (RIGHT HANDS)
(INCLUDING LUNCH, FLOWERS, SPECIAL GIFTS, DOOR PRIZES, ETC.)
\$12.00 PER ATTENDEE (BOSSES AND OTHER MEMBERS)
(LUNCH ONLY - NO FLOWERS, ETC.)

IN ORDER FOR US TO MAKE ARRANGEMENTS, YOU WILL NEED TO PREREGISTER AND PREPAY BY APRIL 11th. RECEIVING RESERVATIONS AFTER THAT DATE MAKES IT VERY DIFFICULT FOR US TO INCLUDE YOUR RIGHT HAND'S INFORMATION IN THE BOOKLET AND TO PROVIDE FLOWERS, GIFTS, ETC.

PLEASE LIST THE NAMES OF THOSE BEING HONORED:

1. _____ 2. _____
3. _____ 4. _____

CARD SHOULD READ: (FROM) _____

LIST NAMES OF OTHERS ATTENDING:

1. _____ 2. _____
3. _____ 4. _____

____NUMBER TO BE HONORED X \$25.00 \$____.00

____NUMBER OF OTHERS ATTENDING X \$12.00 \$____.00

TOTAL ENCLOSED \$____.00

NAME OF BUSINESS _____ **PHONE** _____

We will produce a booklet to be given to each attendee with biographical information on each honoree. Please ask your "right hands(s)" to complete the upper portion of the form on the other side of this flyer and you fill out the lower portion. We're making all of the preparations for you. Just schedule it with your "right hands", mark it on your calendar, complete both sides of the flyer, and mail it by **April 11, 2008**, with your check to:

JEFFERSON COUNTY CHAMBER OF COMMERCE
P. O. BOX 426
CHARLES TOWN, WV 25414

BIOGRAPHICAL INFORMATION

(Use one form per honoree.)

IN ORDER TO GUARANTEE INCLUSION IN THE BOOKLET, THE FOLLOWING INFORMATION MUST BE RECEIVED IN YOUR CHAMBER OFFICE BY FRIDAY, APRIL 11.

THIS PORTION TO BE COMPLETED BY THE RIGHT HAND

(Please type or print neatly!)

Name of Honoree _____

Business Name _____

Position/Job Title _____

Brief Job Description _____

Length of Employment at Business/Organization _____

Hometown _____

Family _____

Hobbies or Other Information _____

THIS PORTION TO COMPLETED BY THE BOSS

(Please type or print neatly!)

Your Name _____

Business _____

Address _____ City, State, Zip Code _____

Phone _____ Fax _____

Email _____

Something you want to include in the booklet about the honoree. It could be a funny anecdote or an expression of appreciation for her/his ability in the workplace.

(If additional space is needed, please use a separate sheet of paper. There is no limit on the good things you might want to say!)

LEADERSHIP JEFFERSON SEEKING APPLICANTS AND SPONSORS FOR NEXT CLASS

Leadership Jefferson is now accepting applications for the Leadership Jefferson Class of 2008-2009. Applicants should be leaders in the community, their job, or their organization, or plan on being one right away. Applicants must have a positive outlook on the world and must be somewhat adventurous (there will be no Antarctic expeditions, of course). They must be willing to:

- learn new things about the County and the State;
- think about the big picture and roll up their sleeves at the same time;
- meet new people and work in teams; and most importantly,
- have fun and ask questions.

Applications are on our website at <http://www.jeffersoncounty.com/leadership/index.html>

Leadership Jefferson is also seeking sponsors. Sponsorships are used to underwrite the costs of the program, which include breakfast, lunch, and occasionally dinner every month, the two-day/one-night Opening Retreat during September, a three-day/two-night trip to Charleston in February, a Graduation Banquet in June, and various activity costs throughout the year. In addition, sponsorships provide for all of the various administrative costs involved with running this program, including maintaining (and hopefully improving) a website, postage, nametags, thank-you notes, stationery, etc.

We have three types of sponsorships: (1) Program Sponsorship, (2) Individual Module Sponsorship, and (3) Scholarship Sponsorship.

For the past two years, Leadership Jefferson has been generously sponsored by the Jefferson County Chamber of Commerce and by Blue Ridge Community and Technical College. These are Program Sponsorships. Both organizations have generously offered to serve as sponsors again. Leadership Jefferson is seeking one more Program Sponsor. A Program Sponsorship costs \$2825. Sponsors will receive a guaranteed spot for their participant in the program, including tuition. In addition, a Program Sponsor will get a link on the website and recognition at the Opening Dinner in September and Graduation in June and an opportunity during the year to meet with the participants.

Leadership Jefferson is seeking Module Sponsors. Each monthly meeting is a Module with a different subject. Examples include Education, Local Government, Land Use, and Agriculture. During each monthly Module, participants will learn the various aspects of each subject. Costs at each Module include the meals, transportation, and any activities. A Module Sponsor costs \$400. The sponsor will have an opportunity to promote their organization or products during the Module. Last year's sponsors were: Charles Town Races and Slots, BCT, Skinner Law Firm, Noah Mehrkam, Shenandoah Nursing Village and Jefferson County Agriculture Task Force.

The program will cover one topic every month:

Leadership Retreat	September 3-4, 2008
Local Government	October 8
Agriculture	November 12
Economic Development	December 10
History and Culture	January 14, 2009
State Government	February TBA (2 Days in Charleston)
Land Use	March 11
Education	April 8
Tourism and Recreation	May 13
Public Safety and Health	June 10
Graduation Banquet	June TBA

An alternative to serving as a Module Sponsor is to serve as a Scholarship Sponsor. For the first three years of the program, a local community leader anonymously sponsored the Teacher of the Year. A scholarship fund to sponsor leaders from non-profits or who are electing to participate on their own, without the financial support of a business or other organization will help round out the class.

For those interested in serving as a sponsor, please call Heather Morgan at the Chamber (725-2055) or Andrew Skinner at Nichols & Skinner (725-6525).

Leadership Jefferson is a program of the Jefferson County Chamber of Commerce; all Program and Module Sponsors must be members.