

**JEFFERSON COUNTY CHAMBER OF COMMERCE  
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**BULLETIN NO: 585**

**APRIL 3, 2009**

**MEMBERSHIP MEETING – APRIL 23, 2009**

The monthly membership meeting of the Jefferson County Chamber of Commerce will be held on Thursday, April 23, 2009, at 12:00 noon at the **Bavarian Inn** in Shepherdstown. We invite employers to bring their secretaries, administrative assistants, office workers, etc. to the luncheon so they may be honored at your Chamber's 10th Annual Right Hands Day celebration. The cost for each honoree will be \$25.00, which includes the meal, flowers, and other special gifts. The cost for the luncheon alone for employers and others who will be attending to show support will be \$12.00. Miriam Conroy, a graduate of Lacademie de Cuisine, will conduct a fruit carving demonstration on how to turn a cantaloupe into a swan. If your business would like to provide an individual door prize, please contact your Chamber office. All employers will be asked to introduce themselves and their honorees. A reservation form for the meeting is included with this newsletter. Please fill it out and return it to your Chamber office by April 15, 2009, along with your payment. The menu will be: House Salad, Chicken Picatta, Ice Cream, and Beverage.

**CHAMBER MEMBERSHIP MIXER – APRIL 29, 2009**

The Jefferson County Chamber of Commerce, **BCT (Bank of Charles Town)**, and **West Virginia University Hospitals–East** will sponsor a Mixer on Wednesday, April 29, 2009, from 5–7 p.m. The Mixer will be held in BCT's Donald S. Smith Financial Center, the recently completed 7,000 square foot addition to the bank's main office at 111 E. Washington Street in Charles Town. The addition was named in honor of Mr. Smith, who served BCT in various capacities, including President and CEO, for over 60 years and who retired as a Director of BCT in December 2008. Tours of the new facility will be offered during the Mixer. The event will also serve as an opportunity to meet the new President and CEO of WVU Hospitals – East, Albert Pilkington. All Chamber members are invited to attend and are encouraged to bring prospective members. Please contact your Chamber office by email at [chamber@jeffersoncountywvchamber.org](mailto:chamber@jeffersoncountywvchamber.org) or by phone at (304) 725-2055 to RSVP for this event.

**LEADERSHIP JEFFERSON**

The Leadership Jefferson class met at the **Bavarian Inn** on March 11, 2009, for the Land Use module. During the morning session, the participant dealt with a variety of specific land-use issues as they designed their own hypothetical developments. They also heard from various local planning and zoning staff members regarding the many zoning issues currently being faced by the county and its municipalities. After lunch at the Bavarian Inn, members of the Zoning Board of Appeals and the Planning Commission held a panel discussion and took questions from the group. Following a presentation about the Shepherdstown Battlefield Preservation Association's desire to preserve the battlefield at Far Away Farms, the participants traveled to the property in question and heard from the property's owner and developer.

**SPONSORSHIP OF GOLF CART**

For use during the Mountain Heritage Arts & Crafts Festivals, your Chamber rents a couple of golf carts to travel from one area of the festival to the other. For the last several years, some Chamber members have sponsored a cart by paying for the rental of the golf cart in exchange for placing a sign on the cart during the festival advertising the member's business. If any of our members are interested in doing this for the 2008 festivals, please call the Chamber office. Last year, the cost was \$225 per cart and we assume it will be approximately the same this year. We will need to do this on a first come, first served basis.

**VOLUNTEERS NEEDED**

Your Chamber will have a booth at the June festival for members who wish to display their brochures. If you are interested, bring at least 100 brochures to your Chamber office by Friday, June 5, 2009. If you would like to volunteer to work in the booth, please call your Chamber office at (304) 725-2055.

**ANNUAL AWARDS BANQUET**

Mark your calendars for this year's annual banquet which will be held at the **Clarion Hotel and Conference Center** on Wednesday, June 24, 2009. Each year at this banquet, your Chamber honors Chamber members who have opened new businesses or significantly expanded existing businesses. To that end, we ask all members who have significantly expanded their business in the past year to notify us by April 30, 2009. The expansion could include adding a significant amount of space to the business, doing a major renovation, or moving to a larger location. Please include information on how you expanded your business when notifying us of the expansion.

**MEMBERSHIP REPORT**

We are pleased to welcome the following new members:

**Servpro of Panhandle**

Andy Tinsman, Representative  
717 West Virginia Ave  
Martinsburg, WV 25401  
(304) 260-5630  
[servpropanhandle@verizon.net](mailto:servpropanhandle@verizon.net)  
Service

**Swordsmen 101**

David Copeland, Representative  
PO Box 1392  
Charles Town, WV 25414  
(304) 676-6986  
[swordsmen101@yahoo.com](mailto:swordsmen101@yahoo.com)  
Recreation

As of this date, we have 433 members who have paid their fair share investments for a total of \$53,857.50 for fiscal year 2008-2009.

**NEWS FROM CHAMBER MEMBERS**

**Aunt Irene's Sweets-n-Treats** is proud to announce that their Golden Mile Munch was selected as "Snack of the Day" on the Nationally Syndicated Rachael Ray Show that aired on March 18, 2009. Aunt Irene's Sweets-n-Treats has been in business for over 13 years. Aunt Irene's makes all of their handmade treats on site in their shop located in the lower town of Harpers Ferry and ships their goodies nationwide everyday. From their hand-dipped River Rock Truffles to their made-from-scratch Cinnamon Rolls, they are sure that you will find something to satisfy your sweet tooth. Check them out on the web at [www.auntirenes.com](http://www.auntirenes.com) or call them at (304) 535-1900.

**NEWS FROM CHAMBER MEMBERS (cont.)**

The Shepherdstown Easter Parade will take place on German Street in Shepherdstown, Saturday, April 11, 2009, at 11:00 a.m. Families, children, and pets are encouraged to participate in the parade. Prizes will be given for the best Easter hats and bonnets in 10 different categories, such as best family, best bonnets for different age groups, best dog, and most innovative. Sign up for the parade begins at 10:45 a.m. at the corner of Church and German Street.

We welcome the return of the Shepherdstown Road Runnerettes and the Easter Bunny himself, as they twirl down German Street culminating in an Easter Egg Hunt by Shepherd University's "Little House." Don't miss this Shepherdstown Easter Tradition that is fun for the whole family. Sponsored by the **Shepherdstown Visitors Center** and the Shepherdstown Business Association.

The **Jefferson County Convention Bureau** is hosting their annual tourism reception at 6:30 p.m. on Thursday, April 30, 2009, at the **Clarion Hotel and Conference Center** in Shepherdstown. The theme of this year's reception is the Sesquicentennial of the John Brown Raid. The reception is free, but please RSVP to (304) 535-2627 so that we have a count of participants.

On Saturday, May 9, 2009, the **March of Dimes** will hold its March for Babies at Morgan's Grove Park. Registration for the event begins at 9 a.m. and the walk begins at 10 a.m. The March for Babies is an effort to help further the educational programs and research conducted by the March of Dimes whose mission is to prevent birth defects and decrease infant mortality. Area residents and businesses participate as Teams of Walkers. For more information call (304) 263-2003 or email [sjanelle@marchofdimes.com](mailto:sjanelle@marchofdimes.com).

Get your golf clubs out and sign up to play in the 10th Annual J.B. Smith Memorial Golf Tournament on Friday, May 22, 2009, at **Locust Hill**. The shot gun start will be at 1 p.m. Charities supported by the Tournament are the Eastern Panhandle Foundation - J.B. Smith Fund, the **Eastern Panhandle Free Clinic, Jefferson Memorial Park**, and Jefferson High Baseball. The foundation is established to permanently fund the Free Clinic, Jefferson Memorial Park, and high school baseball in Jefferson County. In the past nine tournaments, over \$250,000 has been donated to local charities. Visit [jbsmithmemorial.com](http://jbsmithmemorial.com) for more information or call Ann Smith at (304) 725-8117 or Leslie Smith at (304) 728-0318 from the **Rotary Club of Charles Town**. Deadline for T shirt advertising is May 10, 2009. Don't forget to support our local sponsors, **Charles Town Races and Slots, Jefferson Security Bank, BB&T, and The Anvil Restaurant**.

Mark your calendar now for the **Animal Welfare Society of Jefferson County's** Paws and Claws Dinner and Auction on Saturday, June 13, 2009, at the **Charles Town Races and Slots** 3rd floor ballroom. The event will consist of a social hour, dinner, music, and a silent and live auction. Social hour begins at 6:00 p.m. with dinner at 7:00 p.m., followed by the auction.

If you or your business would like to donate an auction item or if you are an artist and would like to showcase your artwork by donating a piece, please contact Annie Roina at (304) 728-7922. All items are welcome and are tax deductible. Event sponsorships are also available. If you are interested in being an event sponsor, please call Jane Turner at (304) 725-5972.

Tickets are \$40 each and will be on sale soon. For a fun-filled evening please plan on attending this fund raising event for the AWS. This event will help the Animal Welfare Society of Jefferson County continue its effort to help homeless and neglected pets in the tri-county area. Additional information is available on the Society's website – [www.awsjc.org](http://www.awsjc.org).

**NEWS FROM CHAMBER MEMBERS (cont.)**

The Eastern Panhandle Incubator@BizTech and the **Small Business Development Center (SBDC)** of the Eastern Panhandle will be offering a monthly training session to help the business incubator clients grow their businesses. These workshops will also be open to the public. The next workshops are: Tuesday, April 14, 2009, "Basic Business Accounting," 9:00 a.m. to 11:00 a.m. at BizTech, 150 East Burr Blvd, Kearneysville, \$15, pre-register at (304) 728-3051 ext 112; May 12, 2009, "Marketing Your Business"; and June 9, 2009, "Managing Your Business by Managing Your Cash."

The **Summit Point Raceway** will host its First Annual Summit Point Spring Festival – "Family Fun at the Park" – on Saturday, May 9, 2009, from 10:00 a.m. to 5:00 p.m. for visitors. Located in a beautiful park-like setting, the entire facility will be open to the public.

Jefferson County residents will be admitted for free and a small charge of \$5 per person or \$10 per carload for other visitors will apply.

The event will be family oriented with activities for all ages, ranging from pony rides for the very young to highway accident avoidance demonstration rides with expert BSR instructors for adults and minors accompanied by adults. Car and motorcycle clubs have been invited to a Summit Point Cruise In. Food concessions will be available throughout the day. For a small fee, visitors will be able to drive their own vehicles on one of the circuits at lunchtime.

Apple Valley Chevrolet-Toyota-Scion, **Guy's Buick-Pontiac-GMC**, and Thomassen Ford-Mercury-Chrysler-Dodge-Jeep will conduct ride-and-drives in their vehicles around Summit Point's Shenandoah road circuit.

Summit Point will perform EMT and vehicle maintenance demonstrations. Activities requiring pre-registration include an autocross event, high performance driver training for cars and motorcycles, and an Accident Avoidance class. Registration information can be found on the Summit Point website, [www.summitpoint-raceway.com](http://www.summitpoint-raceway.com) or by calling (304) 725-8444.

There will be plenty of parking all over the property and a free shuttle service as well. This event is sponsored in part by Lite 97.5 WLTF. For more information, call (304) 725-8444.

**West Virginia University Hospitals–East** and the WVU Robert C. Byrd Health Sciences Center Eastern Division will sponsor a community mini-medical school program *What's New in the Treatment of Cancers* on Tuesday, April 21, 2009, in the Health Sciences Center auditorium on the City Hospital campus. The program will be presented by Matthew Page Jones, MD, oncologist/hematologist at WVUH-East's City Hospital and **Jefferson Memorial Hospital**. He is also a clinical assistant professor at WVU.

The public is invited to attend this seminar to learn more about the latest cancer treatments offered through the WVUH-East Regional Cancer Program. Sign-in begins at 6:30 p.m., with the program to follow from 7 to 8 p.m. Light refreshments will be served following the program.

For more information or to register for this program, phone (304) 264-1287, ext. 1760. This community mini-medical school program is being offered free to the public as a community service of WVUH-East and the WVU Health Sciences Center Eastern Division.

**DATES TO REMEMBER**

- April 11 Breakfast with Peter Cottontail/Easter Egg Hunt, sponsored by Jefferson County Parks & Recreation.
- April 11 Easter Egg Hunt, Jefferson Memorial Park, 10:00 a.m., sponsored by Kiwanis Club.
- April 18 "A Prelude to History," sponsored by Harpers Ferry Historical Park.
- April 23 Monthly Membership Meeting, "Right Hands Day," Bavarian Inn.
- April 25-26 Annual House & Garden Tour, Jefferson & Berkeley Counties.
- April 25 Jefferson County Community Center Indoor Yard Sale, sponsored by Jefferson County Parks & Recreation.
- April 30 Puttin' for Panhandle Home Health, sponsored by Panhandle Home Health.