

JEFFERSON COUNTY CHAMBER OF COMMERCE
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BULLETIN NO. 575

JUNE 2, 2008

ANNUAL AWARDS BANQUET – JUNE 25, 2008

The Forty-Ninth Annual Awards Banquet of your Jefferson County Chamber of Commerce will be held on Wednesday, June 25, 2008, at the **Clarion Hotel & Conference Center** in Shepherdstown. This is one of the highlights of the year for your Chamber, with recognition going to new and expanded businesses that have demonstrated progress during the year. This year, **American Public University** will be honored with the George E. Vickers Major Industrial Award. The *Spirit of Jefferson Farmer's Advocate* will present the Distinguished Citizen of Jefferson County Award to an outstanding citizen of Jefferson County, and several other recognitions will take place. The evening will begin with a social period at 6:00 p.m. (cash bar) followed by dinner at 7:00 p.m. Officers and directors will be recognized at the banquet and will assume their duties on July 1, 2008. Tickets are available until June 18 at your Chamber of Commerce office at 29 Keyes Ferry Road (**BB&T** Bank building) in Charles Town at \$27.00 per person.

REMINDER: This banquet will take the place of the monthly membership meeting for June.

CONGRATULATIONS AND FAREWELL

Congratulations to the following directors who were elected to three-year terms at the May 22 monthly membership meeting: Edward "Pat" Dockeney, **Jefferson Publishing Company**; Julie DeHaven, **Nichols DeHaven & Associates**; Chuck Ellison, **Frontier**; and Judy Hockman, **WVUH-East, Jefferson Memorial Hospital**. Their terms will begin July 1, 2008, and continue until June 30, 2011. They join those whose terms will expire at the end of June 2009 and June 2010. We send best wishes and congratulations for successful terms to all officers and directors. As a new year begins, an old one draws to a close and with it we say farewell and thanks to John M. Sherwood, whose term ends on June 30, 2008.

THANKS FROM THE OFFICE STAFF

As this current fiscal year comes to a close, the office staff thanks all Chamber members for their support that has enabled your Chamber to sponsor two Mountain Heritage Arts & Crafts Festivals and several banquets. In addition, your membership in your Chamber has helped provide scholarships to **Shepherd University** and James Rumsey Technical Institute.

LEADERSHIP JEFFERSON

Applications, which are available for the 2008-2009 Leadership Jefferson program, should be received in your Chamber office by June 30. The primary goal for Leadership Jefferson is to educate current and future community leaders about Jefferson County's assets, opportunities and hurdles, in order to strengthen the sense of community and ensure a prosperous future. This 10-month program will begin in September and meet on a monthly basis. The cost to Chamber members will be \$825 for the 2008-2009 program. Call your Chamber or visit www.jeffersoncounty/leadership.index.html for more information or to receive an application.

MEMBERSHIP REPORT

We are pleased to welcome the following new member:

Paws 'n Claws

Jamie DeHoze, Representative
422 Red Bird Lane
Harpers Ferry, WV 25425
(304) 261-6564
Pet Care
www.pawsnclaws4u.com

As of this date, we have 471 members who have paid their fair share investments for a total of \$48,636.50 for fiscal year 2007-2008. Statements for fair share investments for 2008-2009 will be mailed shortly. Please remember the success of your Chamber depends on the active involvement of its members. When you receive your statement, take a few minutes to write your check and mail it. You will receive your 2008-2009 membership plaque within a short time. Please support the members who support your Chamber!

NEWS FROM CHAMBER MEMBERS

Canterbury Center, a 62-bed Genesis HealthCare Skilled Nursing Facility featuring ShortStay Skilled, Rehabilitation Therapy and Long Term Care, recently announced its plans to unveil its renovation featuring a new rehabilitation therapy gym. Renovations are expected to be complete for an Open House on Tuesday, June 17 from 5-8 p.m. Former NFL All-Pro Washington Redskin Running Back Brian Mitchell will help **Canterbury Center** celebrate their achievements and will be available during this time to sign autographs, pose for photographs, and meet with open house visitors. Visitors will also have the opportunity to meet with dedicated staff and industry professionals while learning about Genesis' focus on patient care, comfort and peace of mind.

Tom Maiden, a Certified Financial Planner practitioner with **Maiden Financial** in Shepherdstown, received military orders in April for his mobilization to active duty as a Targeting Officer for the Joint Special Operations Command in Iraq from June 2008 thru spring 2009.

NEWS FROM CHAMBER MEMBERS (cont.)

Come celebrate the Grand Opening of the **Neighborhood Welcome** Relocation Center on June 6, 2008. The ribbon cutting ceremony will start at 5:00 p.m. at 127 West Burke Street in Martinsburg. They would be honored to have fellow Jefferson County Chamber members join them for this most special occasion. The **Neighborhood Welcome** has been greeting local residents in Jefferson and Berkeley Counties for four years. They will be expanding their existing welcome service to include the Relocation Center. It is their hope to bridge the information gap for new residents as the community continues to expand. They offer a personalized introduction to the area, and will be partnering with local businesses to offer the benefit of the relocation tours to their staff. They are so excited to open the Relocation Center in Martinsburg, so come out and join them! If you are not able to make it on Friday, feel free to stop by the Relocation Center on First Saturdays for a warm welcome from one of their local greeters.

Hospice of the Panhandle is offering a free Volunteer Training Program at the Red Cross Building in Kearneysville. Anyone interested in becoming a Hospice Volunteer is encouraged to attend. Founded in 1980 by a group of volunteers, **Hospice of the Panhandle** continues to rely heavily on its volunteers. To ensure that all volunteers are equipped with the necessary skills for working within hospice, each must be trained. All volunteers must attend Hospice 101, a one and a half hour session which details the basics of hospice care. Volunteers working directly with patients are also required to take a Direct Service Training. Hospice 101 will be held Thursday, June 12, from 10:00 a.m. – 11:30 a.m. Direct Service Training will be held Thursdays and Tuesdays, consecutively – June 12, 17, 19, and 24 - from 10:00 a.m. – 3:30 p.m. **Hospice of the Panhandle** is looking for individuals with varying talents and time. Indirect services might include baking, carpentry, cleaning, crafting or sewing, entertaining, errand-running, 4-wheel driving, gardening, and office support. Direct care includes visiting patients and families, offering respite care, and assisting with daily living. Liaisons are another kind of volunteer – they are the faces and voices of hospice at church, work, clubs, and community organizations. Volunteers are needed throughout the 4-county area. For more information about volunteering or to register, please contact Bryan Hott, Tricia Lawrence, or Hilda Snyder at (304) 267-1870 or e-mail them at bhott@hospiceotp.org, plawrence@hospiceotp.org, or hsnyder@hospiceotp.org.

To support the growth they have experienced over the last 30 years, local home care agency **Panhandle Home Health, Inc.** (PHHI) recently hired Christina Johnson as Director of Resource Development. Johnson has worked for non-profit organizations for over 30 years, with 15 years in sales and development. **Panhandle Home Health, Inc.** is a non-profit health care provider and a **United Way** agency, serving the Eastern Panhandle community since 1976. Their staff of licensed and credentialed professionals provides high quality home health services and links individuals with available resources. For more information about **Panhandle Home Health**, please call (304) 263-5680 or visit their website at www.PanhandleHomeHealth.org.

NEWS FROM CHAMBER MEMBERS (cont.)

Senior executives and marketing managers in the Eastern Panhandle can learn how to better succeed in today's marketplace at the Next Generation Marketing workshop on June 12 at the Holiday Inn in Martinsburg. The day will include workshops covering the topics of return on investment, brand mythology, and engaging customers and more. An executive panel discussion will include experts from Mythology LLC, Maple Creative, Direct Online Marketing, and local marketing and PR specialist Sandy Sponaule of **Platinum PR**. By the end of the day, participants will have developed action plans that can be implemented immediately and select attendees will receive a live assessment of their marketing tactics. The Next Generation Marketing workshop will be held Thursday, June 12, 2008 from 9:00 a.m. to 4:30 p.m. at the Holiday Inn in Martinsburg. To learn more about this event, visit www.MarketingConference.org or call (877) 858-0982. Event registration is \$125, which includes continental breakfast, lunch, choice of best-selling book, and all workshop materials. Seating is limited, so please reserve your space soon.

Jefferson Pharmacy, a durable home medical equipment company, has achieved the Award of Accreditation from the Healthcare Quality Association on Accreditation, based in Waterloo, Iowa. This award is achieved only when home medical equipment companies demonstrate a high level of quality practices in their business operations and patient care techniques. **Jefferson Pharmacy** earned the three-year accreditation after completing a comprehensive application that focuses on patient care, financial stability, and a commitment to quality operational practices and procedures. Accreditation by the Healthcare Quality Association on Accreditation assures Medicare and other payers that the highest levels of quality are practiced within all areas of the company. For over 25 years, **Jefferson Pharmacy** owner, Scott Boyd, and his staff of professionals have been providing individual attention preparing prescriptions, offering advice and providing in-home medical equipment and supplies in a "home-town", comfortable atmosphere. Home Infusion Therapy is a unique service offered to **Jefferson Pharmacy** patients where they can receive antibiotics, nutrition, pain management, chemotherapy, hydration and other types of IV therapy in the convenience of their own home. Hospital beds, wheelchairs, walkers, bathroom aids, patient and stairway lifts, ostomy supplies, orthopedic braces, incontinent supplies and so much more are just a few of the many health care needs supplied by **Jefferson Pharmacy**.

West Virginia University Hospitals-East will offer smoking cessation classes beginning in June. Trained WVUH-East employees will facilitate the **American Cancer Society's** Freshstart smoking cessation program. Freshstart is designed specifically for adults who want to quit smoking. The program focuses on quitting and staying quit. Classes are open to the public and being offered free of charge as a community service of **WVUH-East** and the **American Cancer Society**. Freshstart will be offered at **Jefferson Memorial Hospital** on June 10 and 17 from 5:30 – 7:30 p.m. in Classroom A on the 3rd floor of the hospital. The registration deadline is June 6. Register by calling (304) 264-1000 extension 1814 or by emailing Kara Combs at kcombs@cityhospital.org.

NEWS FROM CHAMBER MEMBERS (cont.)

Christina Coad has been named vice president and administrator for **Jefferson Memorial Hospital**, it was recently announced by **West Virginia University Hospitals-East** President and Chief Executive Officer Roger M. Eitelman. Coad, a registered nurse, brings to **WVUH-East** and **Jefferson Memorial Hospital** over 25 years in nursing leadership and administration, with an emphasis in emergency medicine. For the majority of her career, she has worked in hospitals in Virginia and Maryland developing and implementing standards of nursing care and ensuring nursing competency while managing all human resource functions for both staff and management. In 2006, Coad joined **Jefferson Memorial Hospital** as the manager/process engineer of the emergency department and has provided daily executive leadership and management in her role as a hospital consultant.

The **Contemporary American Theater Festival** (CATF) has been awarded a grant from the West Virginia Humanities Council to host Act I, the Young Playwrighting Workshop. Through this program, 10 students ages 16 to 21 will study with theater professionals from the CATF staff. Act I will be held July 16 to July 30 at **Shepherd University**, in tandem with the CATF 2008 season. The workshop will be held daily from 9:00 a.m. to 5:00 p.m., with laptops and lunch provided to the students. The Director of Act I will be Theresa M. Davis, Associate Professor in the Department of Drama at the University of Virginia. She most recently directed *The African Company Presents Richard III* and worked closely with playwright Carlyle Brown to develop the production. Master Teacher for the workshop will be David Andrew Snyder, producing artistic director and CEO of The Young Playwrights Theatre in Washington, D.C. He has been an actor, director, educator, producer and administrator for over 15 years. **Shepherd University** instructors Dr. Sylvia Shurbutt and Dr. Betty Ellzey will be guest instructors, and CATF favorite, playwright Richard Dresser will participate in the workshop. Dresser's play, *A View of the Harbor*, will complete his happiness trilogy, with all three plays premiering at CATF. At the conclusion of the program, three public readings of their work will be held at the Apollo Civic Theatre in Martinsburg, the Ice House in Berkeley Springs, and the **Old Opera House** in Charles Town. The cost to participate is \$200, with scholarships available to two students, based on financial need. Contact Peggy McKowen at pmckowen@shepherd.edu or (304) 876-5151 for more information about the Act I program. The 2008 CATF season runs from July 9 through August 3 with five adventurous plays in rotating repertory: *The Overwhelming* by JT Rogers, *Pig Farm* by Tony Award-winner Greg Kotis, *Stick-Fly* by Lydia Diamond, *A View of the Harbor*, a world premiere by Richard Dresser, and *Wrecks* by Neil LaBute. The **Contemporary American Theater Festival** prides itself on producing and developing new American theater. Since 1991, CATF has produced 63 new plays, including 23 world premieres. This year, "thinktheater" and "thinkfive" with the **Contemporary American Theater Festival** ... five plays, five playwrights, five unique theatrical experiences. For more information, please visit www.catf.org or call (304) 876-3473 or (800) 999-CATF (2283).

NEWS FROM CHAMBER MEMBERS (cont.)

Girl Scouts of Shawnee Council, Inc. is seeking nominations from the community to honor outstanding women in the Eastern Panhandle for its WOMEN OF DISTINCTION luncheon on September 17, 2008. The WOMEN OF DISTINCTION event highlights the importance of positive female role models and the significance of Girl Scouting in the lives of girls. **Girl Scouts of Shawnee Council** is inviting local business and service organizations in Jefferson, Berkeley, and Morgan Counties to nominate women who have distinguished themselves as outstanding role models for girls and women through their professional and personal achievements. Nominations are being sought in the following categories: Arts, Business/Industry, Communications, Human Services, Professions, Public Service, Health Care, and Education. A Selection Committee not affiliated with **Girl Scouts of Shawnee Council** will make the final recommendations regarding honorees. To obtain a WOMEN OF DISTINCTION nomination packet, contact **Girl Scouts of Shawnee Council** at (304) 263-8833. Nominations are due by June 15, 2008.

Jefferson County Chamber member **Bob O'Connor** has received notification that his new audio book "The Virginian Who Might Have Saved Lincoln" has received national recognition from the National Indie Excellence Awards. His audio book was named one of three national finalists in the category: Audio books - Fiction. The audio book, featuring 5 CDs and a running time of 6 hours, is available on line at his website, www.boboconnorbooks.com.

Hundreds of people in West Virginia's Eastern Panhandle will be all smiles after a free two-day Mission of Mercy (MOM) dental clinic organized in part by **West Virginia University's Robert C. Byrd Health Sciences Center**. The clinic, offered for anyone 18 or older, is scheduled for June 27 and 28 at Hedgesville High School. Healthy Smiles, a local oral health task force, is coordinating the project with direction from Lisa Dunn, D.M.D., director of Dental Health Programs for **WVU Health Sciences Center Eastern Division**; Betty Russell, wife of a local oral surgeon; Tom Leslie, D.D.S., a local dentist and WVU School of Dentistry graduate, and his wife, Toni. Working with rented portable dental units and mostly donated supplies, the team of more than 100 dental professionals will offer cleanings, fillings and extractions on a first-come, first-served basis. Almost 500 other volunteers are being recruited by the **United Way of the Eastern Panhandle** to help run the event. For more information on the WVU School of Dentistry, visit www.hsc.wvu.edu/sod/.

DATES TO REMEMBER

- June 13-15 Mountain Heritage Arts & Crafts Festival – Sam Michaels Park, Harpers Ferry – 10 a.m.-6 p.m. Friday & Saturday, 10 a.m.-5 p.m. Sunday
- June 25 49th Annual Awards Banquet – **Clarion Hotel**, Shepherdstown – Social Period 6 p.m., Dinner 7 p.m.
- June 28 Independence Day Celebration & Fireworks – Sponsored by Jefferson County Parks & Recreation – Sam Michaels Park, Harpers Ferry