

**JEFFERSON COUNTY CHAMBER OF COMMERCE**  
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**BULLETIN NO. 566**

**SEPTEMBER 4, 2007**

**MONTHLY MEMBERSHIP MEETING – SEPTEMBER 20, 2007**

The monthly membership meeting of the Jefferson County Chamber of Commerce will be held on Thursday, September 20 at 12:00 noon at the Epic Buffet, Charles Town Races & Slots. Al Britton, General Manager, will present an overview of what is presently being done at this facility. Please contact your Chamber by September 17 to RSVP. Members and guests will enjoy the buffet for \$8.00 per person including tax and gratuity.

**FARM BUREAU/CHAMBER OF COMMERCE PICNIC**

**Farm Bureau** and Chamber members and guests who attended the Annual **Jefferson County Farm Bureau/**Jefferson County Chamber of Commerce Picnic on Thursday, August 9 at O'Sullivan Farms had a tour of the farm's new stables and ate a delicious buffet meal. Thanks to **Jefferson County Farm Bureau** for sponsoring the annual picnic this year.

**IN APPRECIATION OF OUR MEMBERS**

In appreciation of our members' support for our biggest project, enclosed with this bulletin are two passes to the Mountain Heritage Arts & Crafts Festival. Each pass is good for one admission on any one day at the fall festival being held on September 28-30, 2007, from 10 a.m. – 6 p.m. Before presenting the pass at the admission gate, please fill in the name of the Chamber member and sign on the lines provided.

**VOLUNTEERS NEEDED**

Your Chamber will have a booth at the September festival for members who wish to display their brochures. If you are interested, please bring at least 100 brochures to your Chamber office by Friday, September 14. If you would like to volunteer in the booth, please call your Chamber office at (304) 725-2055.

**LEADERSHIP JEFFERSON**

The first module of Leadership Jefferson 2007-2008 will be held on September 6-7 at the National Conservation Training Center in Shepherdstown. Participants will be placed into teams in which they will remain throughout the 10-month program. Plans for the first module include team building skills such as a rafting trip and a scavenger hunt. Best of luck to those who will participate!

**WELCOME TO JEFFERSON COUNTY**

Plans are now underway to update and reprint your Chamber's guidebook, "Welcome to Jefferson County." This informative publication on Jefferson County was very well received by Chamber members who advertised in the book. Newcomers and visitors to the area often say how beneficial the information is and how much it has helped them in getting to know the county. Information on advertising for Chamber members will be published shortly in the monthly news bulletin. Promote your business by advertising in "Welcome to Jefferson County"!

**PUBLIC SERVICE RECOGNITION BANQUET – OCTOBER 16, 2007**

Mark your calendars for the 7<sup>th</sup> Annual Public Service Recognition Banquet to be held on Tuesday, October 16 at **Charles Town Races & Slots**. This banquet will honor our county's finest – the emergency medical services providers, fire fighters, law enforcement, and dispatchers who are available in emergency situations and put their own lives on the line to keep our community safe. With the co-sponsorship of **Charles Town Races & Slots**, tickets will be on sale at \$10.00 per person. More banquet information will be included with the October bulletin. For more information or to reserve tickets, call your Chamber office at (304) 725-2055.

**MEMBERSHIP REPORT**

We are pleased to welcome the following new members:

**Louis G. Brunswick**

66 Pig Tail Lane  
Kearneysville, WV 25430  
(304) 725-7892  
[jubrunswick@aol.com](mailto:jubrunswick@aol.com)  
Individual

**Ralph A. Lorenzetti Jr. Esq.**

P. O. Box 728  
Charles Town, WV 25414  
(304) 725-6263  
[lorenzet1@earthlink.net](mailto:lorenzet1@earthlink.net)  
Attorney

**Robert E. Shirley**

567 Hidden Hollow Drive  
Kearneysville, WV 25430  
(304) 725-2749  
Individual

**James G. Gibson DDS**

Barbara Gibson, Representative  
2001 Professional Court  
Martinsburg, WV 25401  
(304) 267-6059  
[jbgibson@crosslink.net](mailto:jbgibson@crosslink.net)  
Dentist

**Eastern Panhandle SHRM Chapter**

Samantha Brewster, Representative  
P. O. Box 1324  
Martinsburg, WV 25402  
(703) 431-5185  
[sambrewster@frontiernet.net](mailto:sambrewster@frontiernet.net)  
Society of Human Resources Management

As of this date, we have 365 members who have paid their fair share investments for a total of \$38,036.00 for fiscal year 2007-2008. If you have not paid your fair share investment for 2007-2008, won't you take a few minutes to do so? Remember the success of your Chamber depends on the active involvement of its members.

**NEWS FROM CHAMBER MEMBERS**

The **Jefferson County 4-H Leaders Association** will sponsor a Dining for Dollars Fundraiser at Glory Days Grill in Ranson and Winchester on Mondays – Thursdays, August 1 – October 30 from 4:00 – 11:00 p.m. and Sundays from 11:30 a.m. – 11:00 p.m. When you dine at a Glory Days Grill on the designated days and times, the restaurant will contribute 10% of your total food purchases to the **Jefferson County 4-H Leaders Association**. Simply ask your server for a copy of your guest check and mail it to: **Jefferson County 4-H Leaders Association**, 1948 Wiltshire Road, Suite 3, Kearneysville, WV 25430 or drop it off at a collection box located at area banks and businesses. For more information, contact (304) 728-7413 ext.7.

Pickin' in the Panhandle, a BBQ and bluegrass festival, will be held on Saturday, September 8 at the Lazy A Campground in Hedgesville. This is an event the whole family will enjoy, and is sponsored by the **Martinsburg-Berkeley County Convention and Visitor's Bureau**. The lineup for this inaugural festival includes: Cadillac Sky, Carrie Hassler and Hard Rain, The Half Bad Bluegrass Band, Lonesome Highway, The Rolling Coyotes, and The Vaughn Family. For more information, visit the official website at [www.panhandlepickin.com](http://www.panhandlepickin.com).

**NEWS FROM CHAMBER MEMBERS (cont.)**

The **Independent Fire Company** will host its 6<sup>th</sup> Annual 9-11 Remembrance Ceremony on Tuesday, September 11 at 9:58 a.m. at the fire station, 200 W. 2<sup>nd</sup> Avenue, Ranson. Mr. John Sherwood, Dean of Continuing Studies at Mount St. Mary's University, will be the guest speaker. The sixth anniversary commemoration will occur between the times the World Trade Center Towers collapsed. Those killed and injured at the Pentagon, in Pennsylvania and in the war on terror will also be honored. Assisting in the ceremony will be members of the Jefferson High School Chorus and the Cougar Air Force Junior ROTC. The public is encouraged to attend. All police, fire, EMS and military personnel are requested to attend, in uniform if possible.

A lot of Americans will work longer to pay for taxes than they will for food, clothing and housing combined. Join **Edward Jones** to learn how you may be able to pay less in taxes while investing toward your financial goals. The video, "Keep More of What You Earn", will be presented free of charge on Tuesday, September 11 at 6:30 p.m. at the **Edward Jones** office in Charles Town. Contact John Williams at (304) 724-4168 to reserve your space today!

Plans for the 11<sup>th</sup> Annual American Cancer Society Fall Classic to be held on September 14 at **Cress Creek Golf & Country Club**, Shepherdstown, are well underway. Proceeds from the annual fundraiser, named in memory of former ACS regional representative Charlotte Lockwood, are used to continue the fight against cancer in the Eastern Panhandle. Event Chairman Roger Shallis recently announced that since the tournament was established in 1996, over \$200,000 in proceeds has been raised in support of the Cancer Society's efforts in the region. The goal for this year's tournament is \$25,000, and **BB&T** has signed on again as the tournament's platinum sponsor. According to Shallis, this year's classic will once again feature an afternoon flight only, with the shotgun start scheduled for 12:30 p.m. The tournament format, a modified 4-person scramble, will allow each golfer the option of bringing a partner. Golfers can choose one partner and the teams will still be handicapped for fairness. As in the past, an array of unique prizes will be offered to the top five placing teams. **Christian Caine Jewelers**, Shepherdstown, is once again serving as the major prize sponsor. Golfer and sponsor packages are currently available, each level offering the sponsor a variety of "perks" such as golfers, dinner tickets, and on-course advertising. For more information on golfer or sponsor packages, contact Shallis at (304) 263-1319 or Megan Derrick with the American Cancer Society at (540) 667-2315.

Growing your business and providing GREAT customer service is important to all business owners and business professionals. **BizTech** and the **Small Business Development Center (SBDC) of Blue Ridge CTC** are joining forces and providing a workshop for business owners, supervisors and employees to learn how to improve their customer service skills. The workshop will be held on Wednesday, September 26 from 8 – 9:30 a.m. at **BizTech**, 150 E. Burr Blvd., Kearneysville. Pre-registration is required and there is a \$25 fee, which includes a continental breakfast. To register, call (304) 260-4385 or (304) 728-3051 ext. 252 by September 21. No one can afford to miss this opportunity to learn, grow and improve business!

The **Small Business Development Center (SBDC) of Blue Ridge CTC** is co-sponsoring several major events. The first event, the 4<sup>th</sup> Annual Hispanic Heritage Festival, will be held on September 29 from 12:00 noon – 6 p.m. at War Memorial Park, Martinsburg. Contact Christina Lundberg at the **Small Business Development Center** at (304) 260-4382 for information about becoming a vendor. The second event, the 5<sup>th</sup> Annual Women in Business Expo, will be held on October 5 from 5 – 8 p.m. at the Holiday Inn, Martinsburg. For details, visit [www.pbwa.org](http://www.pbwa.org).

**NEWS FROM CHAMBER MEMBERS (cont.)**

**Hospice of the Panhandle** will offer two volunteer training classes this fall. Direct Service Training, a 20-hour program for patient/family support and bereavement volunteers and anyone who is interested in learning about hospice, will be held at the **Holiday Inn Express**, Charles Town, on October 9, 11, 16 and 18 from 10:00 a.m. – 3:30 p.m. Hospice 101, a 1 ½ hour introductory class for Hospice Helpers, Nursing Facility Entertainers, Needlers and Crafters, and anyone who is interested in learning about hospice, will be held at the **Holiday Inn Express**, Charles Town, on October 9 from 10:00 – 11:30 a.m. There is no cost to participate and completion of the 20-hour series does not obligate one to become a volunteer. For more information or to register, call Pam Shanklin at (304) 264-0406 or (800) 264-6538 or email at [pshanklin@hospiceotp.org](mailto:pshanklin@hospiceotp.org).

Looking for a small gym to join? The Clarion Fitness Center at the **Clarion Hotel and Conference Center** in Shepherdstown has memberships open to the public. They also offer yearly Corporate Memberships. You can visit their website for more details at [www.clarionfitnesscenter.com](http://www.clarionfitnesscenter.com).

Become a Leader with an Organizational Leadership Development certificate, while earning credits toward your associate's degree in business at **Blue Ridge Community and Technical College**. Classes are offered at the Martinsburg campus and online. For information, contact Craig Miller, Dean of Business & Technology at (304) 260-4380 ext. 2321.

**Nichols DeHaven & Associates CPAs** announces the winner of their semi-annual peer award. Christen E. Cameron CPA was the winner of **NDA CPAs Peer Award** for the first half of 2007. Christen won this award due to her willingness to help wherever it was needed during tax season. She had a great attitude, worked at a fast pace and produced good, quality work. Christen is a graduate of **Shepherd University** and a Senior Accountant with **NDA**.

For the third year in a row, the financial services firm, **Edward Jones**, has ranked highest in investor satisfaction with full service brokerage firms, according to the J.D. Power and Associates 2007 Full Service Investor Satisfaction Study (SM), announced John Williams, a financial advisor in Charles Town. The study measures overall investor satisfaction with full service investment firms based on six factors (in order of importance): financial advisor/broker, account setup/account offerings, investment performance, commissions and fees, account statements, and convenience. The study is based on responses from nearly 5,000 investors who primarily invest with one of the 16 firms included in the study. **Edward Jones** provides financial services for individual investors in the United States and, through its affiliates, in Canada and the United Kingdom.

A new certified public accounting and consulting firm has opened in Charles Town and Martinsburg. **Ours, Lawyer, Lewis & Company, PLLC** is a full service firm offering tax preparation & planning, financial statement preparation, audits, reviews & compilations, QuickBooks advisement and business consulting, planning and financial modeling. **Ours, Lawyer, Lewis & Company** is the result of the merger of two local firms, Ours & Lewis CPAs PLLC and Chad R. Lawyer CPA PLLC, and the acquisition of a third, Smith & Associates CPAs & Consultants PLLC. Thomas Ours, Chad Lawyer and Eric Lewis are managing members of the new firm. **Ours, Lawyer, Lewis & Company PLLC** has three offices conveniently located in Charles Town and Martinsburg. For more information about their services and capabilities, visit their website at [www.oll-cpas.com](http://www.oll-cpas.com) or contact one of their offices: Chad R. Lawyer CPA – 1014 South Raleigh Street, Martinsburg at (304) 263-9447; Thomas C. Ours CPA – 124 1/2 South Queen Street, Martinsburg at (304) 263-8150; or Eric J. Lewis CPA – 205 West Liberty Street in Charles Town at (304) 728-6877.