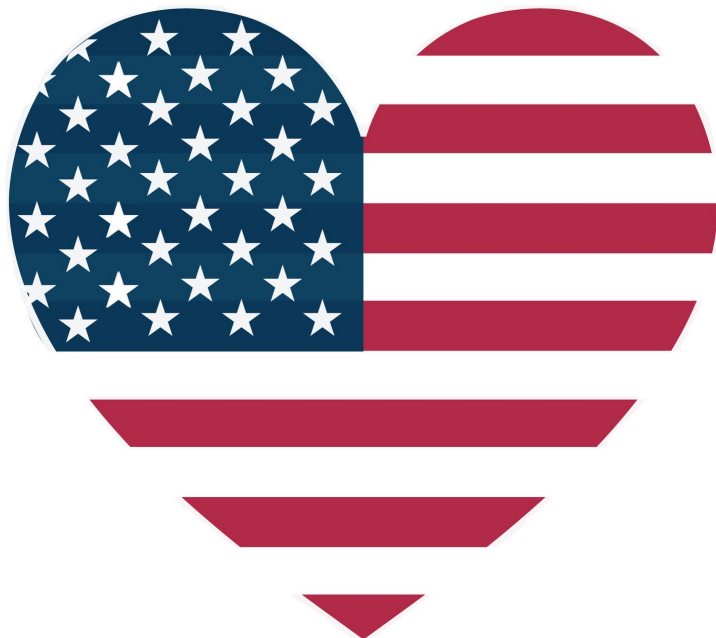


Jefferson County Chamber of Commerce, Inc.



February is
**AMERICAN
HEART
MONTH**

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Annual Gold Sponsors &
Marketing Partner

HOLLYWOOD
Casino

AT CHARLES TOWN RACES

WVUMedicine

ROCKWOOL

ValleyHealth

Healthier, together.



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COMMUNITY AND
TECHNICAL COLLEGE

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

Jefferson County Chamber of Commerce



PO Box 609

Charles Town, WV 25414

Phone: 304-725-2055

Fax: 855-420-7009

E-mail: Chamber@JeffersonCountyWVChamber.org

~ Mark Your Calendars ~

[CLICK HERE](#) for a complete calendar of events



We would like to welcome our newest members to the Chamber: [Lawrence Crouse Workshop](#), [NexGen.Media](#), [Edward Jones Advisor](#), [Tracy Regalia](#), and [NexGen Music Group](#). Wishing you growth and prosperity!



Since 1972
Lawrence Crouse
WORKSHOP



Edward Jones
MAKING SENSE OF INVESTING

NEXGEN MUSIC



How to

Maximize Your Investment

Chamber Member Orientation

- **FREE Event to new, current and future chamber members**
- **Learn how the Chamber can help you and your business**
- **Learn about marketing opportunities the Chamber has to offer**
- **Learn the 4 Core Functions of the Chamber**

Wednesday, February 10, 2021

11:00 A.M. - 12:00 P.M.

**Grab a cup of coffee and join
us on ZOOM!**



Can't make this date? We will have another session in May! If you are thinking about becoming a member or you are a member, this workshop is for you!



WANTED



REAL ESTATE ROUNDUP!

HOSTED BY PATTI SMERWOOD

**WHAT DO YOU WANT TO KNOW
ABOUT REAL ESTATE IN THE
EASTERN PANHANDLE?**

**WESTERN WEAR OPTIONAL
PATTI WILL SHARE FAQ'S**

LIVE Q/A SESSION TOO

FEBRUARY 16, 2021


4:00 P.M. TO 5:00 P.M.

**LASSO THOSE PUZZLING QUESTIONS WITH PATTI
FREE MEMBER EVENT WITH REQUIRED REGISTRATION**

MUST BE PRESENT TO WIN PRIZES



PRIZES



**REGISTER
NOW**



YOUR State Legislators



Delegate Wayne Clark:

District 65

Capitol Address: Room 218E, Building 1, State Capitol Complex, Charleston, WV 25305

Wayne.Clark@wvhouse.gov

Capitol Phone: (304) 340-3366

COMMITTEE ASSIGNMENTS: Education, Small Business and Economic Development, Veterans Affairs and Homeland Security.



Delegate John Doyle:

District 67

Capitol Address: Room 150R, Building 1, State Capitol Complex, Charleston, WV 25305

JohnDoyle@wvhouse.gov

Capitol Phone: (304) 340-3248

COMMITTEE ASSIGNMENTS: MINORITY VICE CHAIR-Education, Economic Development and Education Accountability.



Delegate Paul Espinosa:

MAJORITY WHIP

District 66

Capitol Address: Room 246M, Building 1, State Capitol Complex, Charleston, WV 25305

Paul.espinosa@wvhouse.gov

Capitol Phone: (304) 340-3310

COMMITTEE ASSIGNMENTS: Banking & Insurance, Finance, House Rules, Technology & Infrastructure.



Senator Patricia Rucker:

District 16

Capitol Address: Room 417M, Building 1, State Capitol Complex, Charleston, WV 25305

Patricia.rucker@wvsenate.gov

Capitol Phone (304) 357-7957

COMMITTEE ASSIGNMENTS: CHAIR-Education, Agriculture and Rural Development, Banking and Insurance, Confirmation, Health & Human Resources, Judiciary, Natural Resources.



Senator John R. Unger II:

District 16

Capital Address: Room 200W, Building 1, State Capitol Complex, Charleston, WV 25305

John.unger@wvsenate.gov

Capitol Phone (304) 357-7933

COMMITTEE ASSIGNMENTS: Agriculture & Rural Development, Education, Finance, Health and Human Resources, Interstate Cooperation, Workforce.

[DOWNLOAD A COPY HERE](#)



**REGISTER
NOW**

You are invited!

Virtual Membership Meeting!

New Innovations in Neurosurgery

With Jonathan H. Sherman, MD, FAANS, FACS

*Director of Surgical Neuro-Oncology WVU
Rockefeller Neuroscience Institute-Eastern Campus*

On Thursday, February 25, 2021

11:00 a.m. - 12:00 p.m.

Registration is Required

 **WVU**Medicine

 **WVU**Rockefeller
NeuroscienceInstitute

The WVU Rockefeller Neuroscience Institute-Eastern Campus, formerly WVU Medicine Brain & Spine, is pleased to announce recent neurosurgical advances including cutting edge techniques and technologies now being offered here in the Tri-State area. Please join Jonathan H. Sherman, MD, FAANS, FACS, board certified neurosurgeon, as he discusses some of these new treatments including Gliolan Fluorescent Guided Surgery and Surgical Theater Virtual and Augmented Reality.



MS Office Advanced Excel Mini Bootcamp

2 - day Workshop

Participants should be currently working with data, calculations, and working advanced formulas to gain the most out of the session. Instructed by Dr. Apryl McDonough, BRCTC Director of Prior Learning Assessment. Skill-level, advanced user. Includes textbook. Must register by March 2nd to allow time for textbook deliveries.

Class will include an introduction to the following topics:

- Advanced Formatting
- Trouble Shooting Formulas
- Pivot Tables and Charts
- Macros



Thank you to our
Snack Sponsor,
Mountaineer
Popcorn
Company!

- Thursdays, March 4th & March 11th
- 10:00 a.m. - 11:30 p.m. each session
- ZOOM link emailed prior to event
- \$15 per member includes textbook and snacks delivered!



February 4, 2021

9am – 10:30am

\$25 per person

Workshop is delivered via Zoom.

A link will be provided upon registration.

It's a new year ready for new goals!

Or, let's be honest, maybe some goals you weren't able to achieve last year. Are you feeling confident about setting goals and staying focused in 2021 or did 2020 make you uncertain about moving forward? Goals give you a vision and motivation. Join us in exploring how to set yourself up for success!

In this workshop, you will:

- Evaluate your habits and if they are helping or hindering goal achievement
- Explore how small wins get to the big win
- Gain clarity with what you want to achieve, why you want to achieve it, and how you will measure progress
- Identify who can support you in achieving your goals
- Make a plan to stay on track

Register Today!

Call: 304.260.4380 ext. 2404 or 2411

Register online: <http://blueridgectc.augusoft.net>

For more information: askme@blueridgectc.edu



About Debby Neely:

Debby is a results-focused credentialed coach with many years of proven leadership training and coaching success. She can provide personalized coaching and training to meet virtually any need. Debby is an experienced and highly credentialed coach and trainer who has a heart to help others realize their best selves.



Main Campus: 13650 Apple Harvest Dr., Martinsburg, WV 25403

Blue Ridge Community and Technical College provides opportunity to all prospective and current members of the student body, faculty, and staff on the basis of individual qualifications and merit without regard to race, color, sex, sexual preference, religion, age, national origin, sexual orientation, marital or parental status, familial status, veteran status, or disability. This advertisement is for informational purposes only. Printed and/or electronic documents produced by the College do not constitute a contract, expressed or implied, between an applicant or student. For important information about the educational debt, earnings, and completion rates of students enrolled in Certificate Programs at Blue Ridge CTC, visit www.blueridgectc.edu/links.

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HOLLYWOOD
Casino
AT CHARLES TOWN RACES



NOW OPEN FOR BRUNCH!

JOIN US EVERY SUNDAY FROM 11AM-2PM.
CHECK OUT OUR NEWLY REVAMPED MENU



For reservations call 1-800-795-7001
Press 4 for Dining and Reservations.

HOLLYWOOD
Casino
AT CHARLES TOWN RACES
A mychoice destination

Must be 21 years or older. Gambling Problem?
Call 1-800-GAMBLER or visit www.1800gambler.net.



GOLD SPONSOR SPOTLIGHT

**COMMUNITY
MINI-MED SCHOOL**
Tuesday, Feb. 16th
ONLINE Lecture @ 7 pm

WVUMedicine



A HEART TO HEART DISCUSSION about:

- *Advances in Cardiac Catheterization*
- *Women's Cardiac Health*

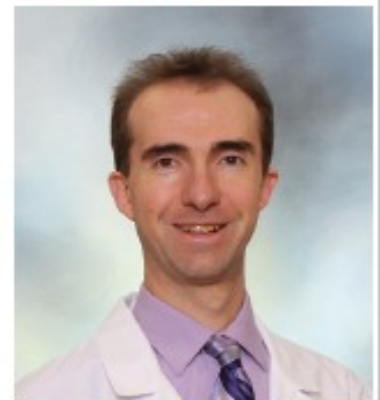
Please join **Dr. Umut Gomceli** and **Dr. David Plitt**, board certified cardiologists with the WVU Heart & Vascular Institute, as they discuss the latest advances in cardiac catheterization from overnight admission to same-day discharge, as well as take a closer look at women's heart health.



**Tune in to our WVU Medicine East
Facebook page Tues., Feb. 16th at 7 pm**



Umut Gomceli, MD
Cardiologist



David Plitt, MD
Interventional Cardiologist

WVUMedicine

West Virginia University.
HEALTH SCIENCES
EASTERN CAMPUS



At ROCKWOOL, we're focused on making a positive and meaningful impact in Jefferson County.

From day one we've been committed to strengthening the community through philanthropy and corporate citizenship, made possible through lasting relationships with organizations including the Chamber of Commerce. Our focus on making a difference has already begun with investments in local programs and volunteer activities.

rockwool.com/westvirginia



Different virus, same precautions.

Because of COVID-19, this flu season could be challenging.

REMEMBER THE 3 W'S

to protect yourself and others this season:



WASH
your hands



WEAR
your mask



WATCH
your distance



GET YOUR FLU SHOT

Talk with your healthcare provider today about getting your flu shot.

Visit valleyhealthlink.com/flu to learn more.



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For a home and life you love!



Got real estate questions? Get answers.



Real Estate Roundup

Tuesday, February 16th 4:00-5:00 pm

Prizes * Q&A * Western Wear Optional

Patricia "Patti" Sherwood

REALTOR® *Your trusted real estate authority.*

304-279-4795

Long & Foster
970 Foxcroft Avenue
Martinsburg, WV 25401
304-203-7800
Margaret Bartles, Broker



For a home and life you love!

WHY SPONSOR A 401(k) PLAN FOR SMALL BUSINESSES



5 Good Reasons to Set Up a 401(k) Plan Even if Your Company is Small

The 401(k) plan is a favorite retirement savings vehicle for Americans. It is estimated that 79% of working Americans work for a company that offers a 401(k) or similar plan. But, while more than 90% of very large companies offer a plan, just 14% of America's small business owners offer a 401(k) plan and 63% do not offer any form of retirement benefits. Owners of small businesses may incorrectly assume that 401(k) plans just won't work for them. Here's the reality.¹

#1: 401(k) plans make it easier to compete for and keep talent

Seventy-seven percent of employers believe that offering a 401(k) or similar plan is important for attracting and retaining employees. However, some may be underestimating their importance — fully 81% of workers agree that retirement benefits offered by a prospective employer will be a major factor in their final decision-making when job hunting.²

#2: A 401(k) can help owners save for their own retirement

Business owners sometimes hope to fund their own retirement through business profits or the future sale of their business. They may sacrifice personal retirement savings in favor of plowing money back into the business. When the company provides a 401(k) plan for employees, owners may be more likely to contribute on their own behalf, too. The savings in the plan can help protect the business owner's ability to retire, even if the company itself does not survive.

#3: 401(k) plans save the company on taxes.

Small businesses, those with fewer than 100 employees, may be able to claim a tax credit to offset the cost of setting up and administering a 401(k) plan. The recently passed SECURE Act of 2020 increases tax credits for small employers who start new retirement plans from \$500 per year to as much as \$5,000 per year for three years. Small employers who add an automatic enrollment feature to their plan may be eligible for an additional \$500 tax credit per year for three years.³ If your company makes matching contributions to the plan, you can claim a deduction, up to IRS limits, for them. You may also enjoy a reduction in payroll taxes if employees are taking advantage of the plan — which is a great reason to educate them about its benefits.

#4: Plans are easy to set up and operate... with the right help

401(k) plans are available by virtue of an extremely complex U.S. tax system. It makes sense to feel a little intimidated, especially when you have a business to run. Today, there is a lot of help available to make it possible for even the smallest business to confidently establish and operate a 401(k) plan. The administration can be fully automated, and you can select a financial professional who specializes in these plans to help make sure it benefits employees and the company, within the bounds of all applicable laws.

#5: 401(k) plans help employees retire on time

Their workplace 401(k) plan may provide an opportunity for employees to connect with a financial professional; for many, this is their only such contact. Along with the plan, contact with a financial professional may help employees gain confidence in their ability to retire. And that is important for at least two reasons. 1) Employees who know they will have enough money to retire are more likely to leave the workforce on time. Thus, they make room for the next generation of employees rather than remaining on the job solely for the paycheck. And 2) employees who are worried about finances are often less productive, less healthy, and more expensive for your other benefits.⁴

If you haven't yet established a 401(k) plan, take some time to learn more about the ways it may help you grow your business and protect your future — and those of your employees. Your CNB Financial retirement plan professional would be happy to share more insights.

1. Source: Sharebuilder, 2019.

2. https://transamericacenter.org/docs/default-source/retirement-survey-of-employers/tcn2019_ar_employer_survey_retirement_security_challenge.pdf

3. This change is effective for taxable years beginning after December 31, 2019. Details here: <https://www.napa-net.org/news-info/daily-news/key-secure-act-provisions-and-effective-dates>.

4. Source: 401KSpecialist Magazine, 2019.

This material was prepared by LPL Financial, LLC.

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We are excited to announce a new benefit to our Chamber Members. We can post your job openings on our website!

Requirements to Participate:

- ⇒ Email Job Post verbiage or send flyer
- ⇒ We will post for 6 weeks or until position is filled and asked to remove post
- ⇒ Active Membership (up to date)
- ⇒ This is a free Membership benefit

Contact us now to get your job openings filled! Kimm@JeffersonCountyWVchamber.org

Chamber Email Blasts are a great tool to get info about your business out to the membership.

Here is all you need to do:

- ⇒ Create a flyer (PDF, DOC, PUB, JPG, PNG) send to Kimm@JeffersonCountyWVChamber.org with the below info
- ⇒ Select a subject line for your flyer
- ⇒ Select the day you would like the blast to go out (If that day is not available, we will contact you)
- ⇒ Let us know who to invoice (via email) for the blast

\$50 For Business Members

\$25 For Non-Profit Members

50% off for each added *duplicate* of same email blast

- ⇒ Please let us know if you need to view a test version before the blast is distributed
- ⇒ Your blast will hit 1100-1400 inboxes, let us know if you would like to include members only or non-members too
- ⇒ Your blast will be featured on our FaceBook homepage, Instagram and our Twitter timeline
- ⇒ Review our membership code of conducts [here](#)



We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

2021

JEFFERSON COUNTY CHAMBER OF COMMERCE



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