# Chamber Network News

Jefferson County Chamber of Commerce, Inc.



Insid	le	th	ıis	iss	ue

New Members	2
Membership Orientation	3
March Mixer - ROCKWOOL	4
Legislators	5
Chamber Events	6-7
Gold Marketing Partner	8
Gold Sponsor Spotlight	9-14
Chamber INFO!	.15-17
Sponsors Page	18

Annual Gold Sponsors & Marketing Partner



AT CHARLES TOWN RACES



Healthier, together.







We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

## Jefferson County Chamber of Commerce

PO Box 609

Charles Town, WV 25414

Phone: 304-725-2055 Fax: 855-420-7009

E-mail Chamber@JeffersonCountyWVChamber.org

## ~ Mark Your Calendars ~

**CLICK HERE** for a complete calendar of events



We would like to welcome our newest members to the Chamber: <u>James Rumsey Technical Institute</u>, <u>Heartland Payment Systems</u>, <u>Petti Pest Control</u>, <u>Edward Jones - Toby Crites</u>, <u>Sanitrex LLC</u> and <u>Peace Ridge Gardens Co-op and Company</u>. Wishing you growth and prosperity!









PEACE RIDGE GARDENS







## **Chamber Member Orientation**

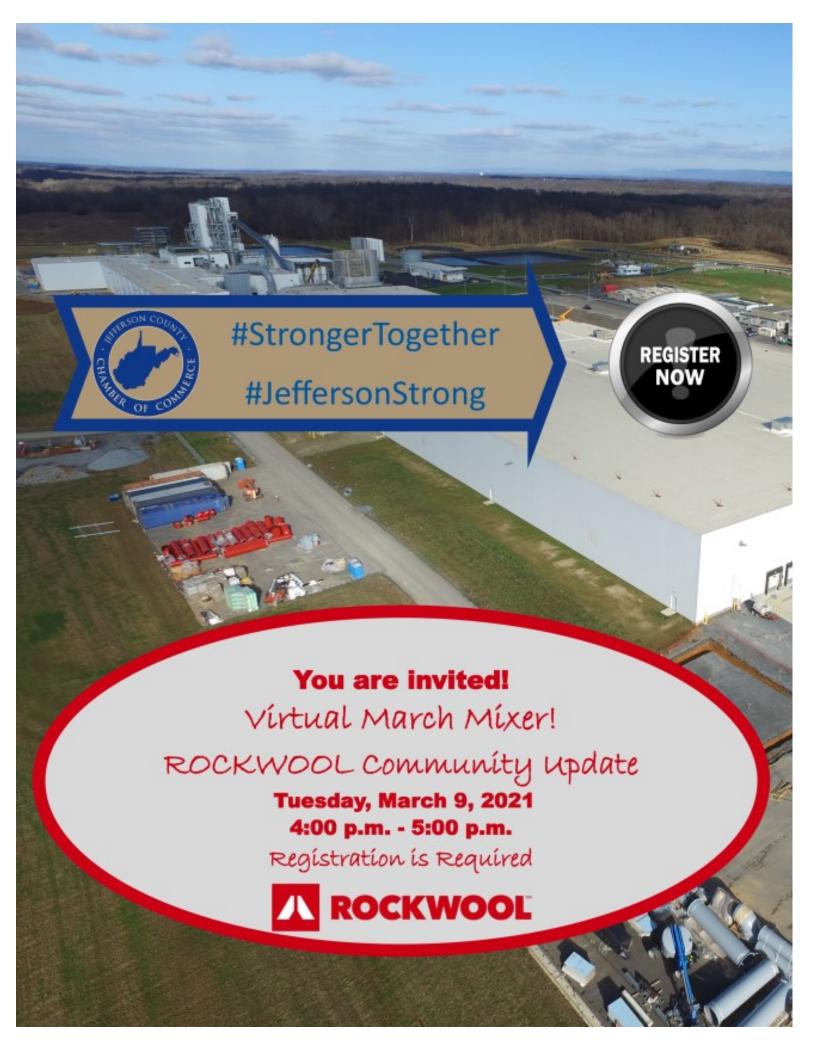
- FREE Event to new, current and future chamber members
- Learn how the Chamber can help you and your business
- Learn about marketing opportunities the Chamber has to offer
- Learn the 4 Core Functions of the Chamber

Wednesday, May 12, 2021
11:00 A.M. - 12:00 P.M.

Grab a cup of coffee and join us on ZOOM!



Can't make this date? We will have another session in August! If you are thinking about becoming a member or you are a member, this workshop is for you!



## YOUR State Legislators



Delegate Wayne Clark:

District 65

Capitol Address: Room 218E, Building 1, State Capitol Complex, Charleston, WV 25305

Wayne.Clark@wvhouse.gov Capitol Phone: (304) 340-3366

COMMITTEE ASSIGNMENTS: Education, Small Business and Economic Development, Veterans

Affairs and Homeland Security.



Delegate John Doyle:

District 67

Capitol Address: Room 150R, Building 1, State Capitol Complex, Charleston, WV 25305

JohnDovle@wvhouse.gov Capitol Phone: (304) 340-3248

COMMITTEE ASSIGNMENTS: MINORITY VICE CHAIR-Education, Economic Development and

Education Accountability.



Delegate Paul Espinosa:

MAJORITY WHIP

District 66

Capitol Address: Room 246M, Building 1, State Capitol Complex, Charleston, WV 25305

Paul.espinosa@wvhouse.gov Capitol Phone: (304) 340-3310

COMMITTEE ASSIGNMENTS: Banking & Insurance, Finance, House Rules, Technology &

nfrastructure.



Senator Patricia Rucker:

District 16

Capitol Address: Room 417M, Building 1, State Capitol Complex, Charleston, WV 25305

Patricia.rucker@wysenate.gov Capitol Phone (304) 357-7957

COMMITTEE ASSIGNMENTS: CHAIR-Education, Agriculture and Rural Development, Banking and

Insurance, Confirmation, Health & Human Resources, Judiciary, Natural Resources.



Senator John R. Unger II:

District 16

Capital Address: Room 200W, Building 1, State Capitol Complex, Charleston, WV 25305

<u>John.unger@wvsenate.gov</u> Capitol Phone (304) 357-7933

COMMITTEE ASSIGNMENTS: Agriculture & Rural Development, Education, Finance, Health and Human Resources, Interstate Cooperation, Workforce.



## You are invited!

Virtual Membership Meeting!

## The Benefits of Disability Employment Inclusion

Carolyn Vigil, Executive Director of The Arc of the Eastern Panhandle & Stephane LeBlois, Disability Employment Expert from The Arc National

On Thursday, March 25, 2021 11:00 a.m. - 12:00 p.m.

Registration is Required





Stephane will step through a customized disability employment informational presentation, customized specifically for business owners in Jefferson County, www.



## MS Office Advanced Excel Mini Bootcamp

## 2 - day Workshop

Participants should be currently working with data, calculations, and working advanced formulas to gain the most out of the session. Instructed by Dr. Apryl McDonough, BRCTC Director of Prior Learning Assessment. Skill-level, advanced user. Includes textbook. Must register by March 2nd to allow time for textbook deliveries.

Class will include an introduction to the following topics:

- Advanced Formatting
- Trouble Shooting Formulas
- Pivot Tables and Charts
- Macros

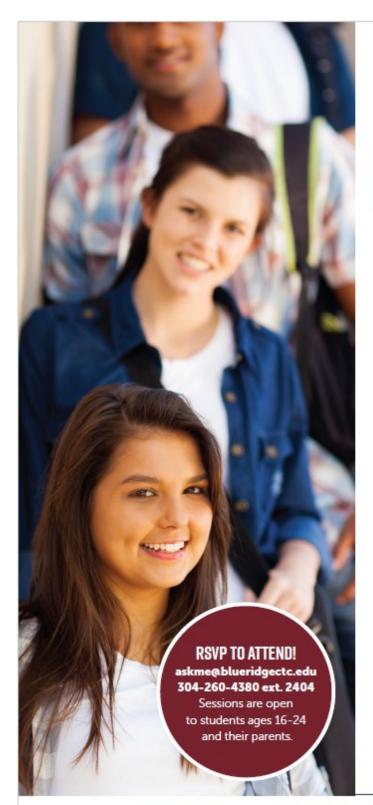






- Thursdays, March 4th & March 11th
- 10:00 a.m. 11:30 p.m. each session
- ZOOM link emailed prior to event
- \$15 per member includes textbook and snacks delivered!





## **JOB SCHOLARS PROGRAM**

## INFORMATION SESSION

## MARCH 18, 2021 3PM - 7PM TECHNOLOGY CENTER

Drop by the Tech Center anytime between 3pm and 7pm for information and a tour. Tours typically last 30 minutes but attendees are welcome to stay as long as needed.

The Job Scholars initiative at Blue Ridge Community and Technical College offers students ages 16-24 years of age the opportunity to participate in job training and college certificates while benefiting from free tuition, special initiatives, and services to make attending training easy. Students have short weekly cohort meetings to receive supplies, assistance, and counseling.

### AVAILABLE FAST TRACK TRAINING PROGRAMS:

- Advanced Manufacturing Skill Set
- Agricultural Skills Set Certification
- Applied Laboratory Technician
- Computer Application Specialist
- Cyber Security Skill Set
- Early Childhood Specialist
- Front Office Professional
- HVAC Service Technician
- IT Skills Set
- Propane Service Technician
- Quality Assurance Technician
- Recovery Coach Professional
- Waste Water Service Technician
- Water Operator
- Welding Specialist



Technology Center: 5550 Winchester Ave. Martinsburg, WV 25405 ww.BlueRidgeCTC.edu | 304.260.4380

SIGN CORPS SCHOLARS GRANT

Blue Ridge Community and Fichnical College provides opportunity to all prospective and current members of the student body, faculty, and staff on
the basis of individual qualifications and merit without regard to race, color, sex, sexual preference, religion, age, national origin, sexual orientation,
marital or parential status, familial status, veteran status, or disability. This advertisement is for informational purposes only. Printed and/or electronic
documents produced by the College do not constitute a contract, expressed or implicit, between an applicant or student. For important information about
the educational debt, earnings, and completion rates of students enrolled in Certificate Programs at Blue Ridge CTC, visit: www.blueridgectc.edu/GE/nfo se Ridge CTC is following all CDC Guidelines to protect the health and safety of our campus community. While visiting our campus, social distancing face coverings, and increased hand washing/sanitizing is required.

This workforce product was funded by a great awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The U.S. Department of Labor makes no guarantees, warrantee, warrantee, or assurances of any kind, express or implied, with respect to such information, including, but a cacuracy of the information or linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, description, availability, or ownership. This product is copyrighted by the institution that created it. // This work is licensed under a <u>Creative Commons Attribution 4.0 International License</u>.

# HOLLS WOOD Casino HI (HARLES TOWN RACES





## **WVU**Medicine

## WELCOME



WVUMedicine.org

WVU Medicine is pleased to introduce 10 new providers who have joined our medical staffs at Berkeley Medical Center, Jefferson Medical Center and University Healthcare Physicians.

David Baulesh DO



**Emergency Medicine** WVU Medicine -Jefferson Medical Center 304.728.1600

Sira Diakite PMHNP



Psychiatry WVU Medicine -Berkeley Medical Center 304.264.1000

Kirsten Farley CRNA



Certified Registered Nurse Anesthetist WVU Medicine -Berkeley Medical Center 304.264.1000

Umut Gomceli MD



Cardiology WVU Heart & Vascular Institute 304.350.3273

Mitchell Maser PA-C



Neurosurgery WVU Rockefeller Neuroscience Institute 304.596.5160

Carrie Miller NP



Plastic Surgery/ Gynecological Oncology WVU Medicine Plastic & Reconstructive Surgery -Martinsburg 304.350.3274

Lourdes Rodriguez MD



Emergency Medicine WVU Medicine -Jefferson Medical Center 304.728.1600

Connie Smith MD



Infectious Disease WVU Medicine -Berkeley Medical Center 304.596.5142

Jason Swalm DO



Family Medicine WVU Medicine Family Medicine - Magnolia 304.267.6249

Peter Womack PA-C



Emergency Medicine WVU Medicine -Jefferson Medical Center 304,728,1600









## At ROCKWOOL, we're focused on making a positive and meaningful impact in Jefferson County.

From day one we've been committed to strengthening the community through philanthropy and corporate citizenship, made possible through lasting relationships with organizations including the Chamber of Commerce. Our focus on making a difference has already begun with investments in local programs and volunteer activities.

rockwool.com/westvirginia





Healthier, together.

## Different virus, same precautions.

Because of COVID-19, this flu season could be challenging.



to protect yourself and others this season:



WASH your hands



WEAR your mask



WATCH your distance



Talk with your healthcare provider today about getting your flu shot.

Visit valleyhealthlink.com/flu to learn more.



Healthier, together.







Don't leave the sale of your home to luck.



## Patricia "Patti" Sherwood

REALTOR® Your trusted real estate advisor.

304-279-4795

patricia.sherwood@longandfoster.com

Long & Foster 976 Foxcroft Avenue Martinsburg, WV 25401 304-263-7800 Margaret Bartles, Broker



Patricia Sherwood Real Estate





## 5 Good Reasons to Set Up a 401(k) Plan Even if Your Company is Small

The 401(k) plan is a favorite retirement savings vehicle for Americans. It is estimated that 79% of working Americans work for a company that offers a 401(k) or similar plan. But, while more than 90% of very large companies offer a plan, just 14% of America's small business owners offer a 401(k) plan and 63% do not offer any form of retirement benefits. Owners of small businesses may incorrectly assume that 401(k) plans just won't work for them. Here's the reality.1

## #1: 401(k) plans make it easier to compete for and keep talent

Seventy-seven percent of employers believe that offering a 401(k) or similar plan is important for attracting and retaining employees. However, some may be underestimating their importance fully 81% of workers agree that retirement benefits offered by a prospective employer will be a major factor in their final decisionmaking when job hunting.2

### #2: A 401(k) can help owners save for their own retirement

Business owners sometimes hope to fund their own retirement through business profits or the future sale of their business. They may sacrifice personal retirement savings in favor of plowing money back into the business. When the company provides a 401(k) plan for employees, owners may be more likely to contribute on their own behalf, too. The savings in the plan can help protect the business owner's ability to retire, even if the company itself does not survive.

#### #3: 401(k) plans save the company on taxes.

Small businesses, those with fewer than 100 employees, may be able to claim a tax credit to offset the cost of setting up and administering a 401(k) plan. The recently passed SECURE Act of 2020 increases tax credits for small employers who start new retirement plans from \$500 per year to as much as \$5,000 per year for three years. Small employers who add an automatic enrollment feature to their plan may be eligible for an additional \$500 tax credit per year for three years.3 If your company makes matching contributions to the plan, you can claim a deduction, up to IRS limits, for them. You may also enjoy a reduction in payroll taxes if employees are taking advantage of the plan — which is a great reason to educate them about its benefits.



Mike Kasecamp, CPFA, QKA | (304) 258-7382 Vice President / Trust & Investment Services

## #4: Plans are easy to set up and operate... with the right help

401(k) plans are available by virtue of an extremely complex U.S. tax system. It makes sense to feel a little intimidated, especially when you have a business to run. Today, there is a lot of help available to make it possible for even the smallest business to confidently establish and operate a 401(k) plan. The administration can be fully automated, and you can select a financial professional who specializes in these plans to help make sure it benefits employees and the company, within the bounds of all applicable

#### #5: 401(k) plans help employees retire on time

Their workplace 401(k) plan may provide an opportunity for employees to connect with a financial professional; for many, this is their only such contact. Along with the plan, contact with a financial professional may help employees gain confidence in their ability to retire. And that is important for at least two reasons. 1) Employees who know they will have enough money to retire are more likely to leave the workforce on time. Thus, they make room for the next generation of employees rather than remaining on the job solely for the paycheck. And 2) employees who are worried about finances are often less productive, less healthy, and more expensive for your other benefits.4

If you haven't yet established a 401(k) plan, take some time to learn more about the ways it may help you grow your business and protect your future — and those of your employees. Your CNB Financial retirement plan professional would be happy to share more insights.

- Source: Sharebuilder, 2019
- https://transamericacenter.org/docs/default-source/re
- employer\_survey\_retirement\_security\_challenge.pdf

  3. This change is effective for taxable years beginning after December 31, 2019. Details here:
  https://www.nape-net.org/news-info/daily-news/key-secure-act-provisions-and-effective-dates.

  4. Source: 401kSpecialst Magazine, 2019.

This material was prepared by LPL Financial, LLC.

Securities and advisory services offered through LPL Financial (LPL), a registered investment advisor and broken dealer (namber (FINEASPC), insurance products are offered through LPL or its licensed affiliates. To the extent you are receiving investment advisor frait is not an LPL Financial affiliate, please note LPL Financial makes no representation with respect to such entity.

Not Insured by FDIC/NCUA or Any Other Government Agency I Not Bank/Credit Union Guaranteed I Not Bank/ Credit Union Decosits or Obligations

This information is not intended as authoritative guidance or tax or legal advice. You should consult with your attorney or tax advisor for guidance on your specific situation. For Plan Sponsor Use Only - Not for Use with Participants or the Cleaner Public (PR-0073-0520). Traiding 81-142651 (Exp. 01/22)



We are excited to announce a new benefit to our Chamber Members. We can post your job openings on our website!

## Requirements to Participate:

- Email Job Post verbiage or send flyer
- ⇒ We will post for 6 weeks or until position is filled and asked to remove post
- → Active Membership (up to date)
- → This is a free Membership benefit
  Contact us now to get your job openings
  filled! Kimm@JeffersonCountyWVchamber.org

# Chamber Email Blasts are a great tool to get info about your business out to the membership. Here is all you need to do:

- ⇒ Create a flyer (PDF, DOC, PUB, JPG, PNG) send to Kimm@JeffersonCountyWVChamber.org with the below info
- ⇒ Select a subject line for your flyer
- ⇒ Select the day you would like the blast to go out (If that day is not available, we will contact you)
- ⇒ Let us know who to invoice (via email) for the blast

\$50 For Business Members

\$25 For Non-Profit Members

50% off for each added duplicate of same email blast

- ⇒ Please let us know if you need to view a test version before the blast is distributed
- → Your blast will hit 1100-1400 inboxes, let us know if you would like to include members only or non-members too
- → Your blast will be featured on our FaceBook homepage, Instagram and our Twitter timeline
- ⇒ Review our membership code of conducts here



We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

## 2021

## JEFFERSON COUNTY CHAMBER OF COMMERCE



## **BOARD OF DIRECTORS**

Chris Puller, President; Sierra Pacific-Charles Town

<u>Patti Sherwood</u>, Vice President <u>Long & Foster Real Estate</u>

Jeanie Hamilton, Treasurer; Mid Atlantic Farm Credit

Heather McIntyre, Executive Director; Jefferson County Chamber of Commerce

## **BOARD MEMBERS**

Mark Graves, ROCKWOOL

Natalie Greene, Ortega's Taco Shop

Kim Himes, <u>BCT-Bank of Charles Town</u>

Judy Hockman, WVUHS Home Care

Karissa Horowicz, <u>Pivot Physical Therapy</u>

Josh Householder, **CNB Bank** 

Pat Hubbard, Blue Ridge Community & Technical College

Christina Johnson, Panhandle Home Health, INC

Darrell Jones, <u>SVG Commercial Cleaning</u>, <u>LLC</u>

Tyler Mayhew, **Bowles Rice LLP** 

Tara Orndorff, <u>Hampton Inn & Suites</u>

Amy Panzarella, TBD

Aneesh Sompalli, Valley Health System

Kelly Weist, <u>Hollywood Casino at Charles Town Races</u>

## **STAFF**

Kimm Spencer, Executive Director Assistant

## **CHAMBER SPONSORS**

**GOLD ANNUAL SPONSORS & MARKETING PARTNER** 









Healthier, together.





TECHNICAL COLLEGE

REALTOR®





LONG & FOSTER' | CHRISTIE'S















**SILVER SPONSORS** 



































CLICK ON A LOGO TO FIND OUT MORE ABOUT THESE

GREAT SPONSORING CHAMBER MEMBERS!

16