# Chamber Network News

Jefferson County Chamber of Commerce, Inc.

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Annual Gold Sponsors & Marketing Partner  HOLLY WOODD  Casino*  fit (Hfirles IOWN Rfices  WVUMedicine)		
ROCKWOOL  ValleyHealth  Healthier, together.		
Patti Sherwood REALTOR®		
LONG & FOSTER' CHRISTIE'S		
CNBBank- We're right here.		
BlueRidge SKINNER COMMUNITY AND TECHNICAL COLLEGE		

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

#### Jefferson County Chamber of Commerce

PO Box 609 Charles Town, WV 25414

Phone: 304-725-2055 Fax: 855-420-7009

E-mail: Chamber@JeffersonCountyWVChamber.org

## ~ Mark Your Calendars ~

**CLICK HERE** for a complete calendar of events



We would like to welcome our newest members to the Chamber: <u>Elite Excursions WV</u>, <u>Devil's Due Distillery</u>, <u>Cape Cod Formals</u>, <u>Freshly Folded Laundry</u>, and <u>JoLondon Creative Works</u>, <u>LLC</u>. Wishing you growth and prosperity!











# LEADERSHIP JEFFERSON CLASS XV



### WHEN

# SEPTEMBER 2021-JUNE 2022

(2nd Wed of each month) Graduation in July

## WHERE

# **JEFFERSON COUNTY**

FEATURED MODULES · AG 101 · EDUCATION ·
SOCIAL SERVICES · TOURISM & RECREATION ·
LOCAL GOV · LEADERSHIP SKILLS · HISTORY
& CULTURE · STATE GOV

#### WHY

RECEIVE YOUR MASTER'S DEGREE IN JEFFERSON COUNTY AND LEARN WHO THE MOVERS AND SHAKERS ARE IN THE EASTERN PANHANDLE

## **WEB ADDRESS**

WWW.JEFFERSON.COUNTYWVCHAMBER.ORG/LEADERSHIP/

RECOMMENDATIONS ENCOURAGED

## **GREAT VALUE**

\$875 FOR CHAMBER MEMBER \$1,025 FOR NON-CHAMBER MEMBER

## APPLICATION

CLICK HERE DEADLINE AUGUST 14, 2021

## SPONSORS

- AMERICAN PUBLIC UNIVERSITY SYSTEM
- SKINNER LAW FIRM
- JEFFERSON
   COUNTY
   CHAMBER OF
   COMMERCE
- RIVER RIDERS FAMILY ADVENTURE RESORT

## BENEFITING

YOUR BUSINESS/ EMPLOYER & LOCAL BUSINESS MEMBERS



# **Chamber Member Orientation**

- FREE Event to new, current and future chamber members
- Learn how the Chamber can help you and your business
- Learn about marketing opportunities the Chamber has to offer
- Learn the 4 Core Functions of the Chamber

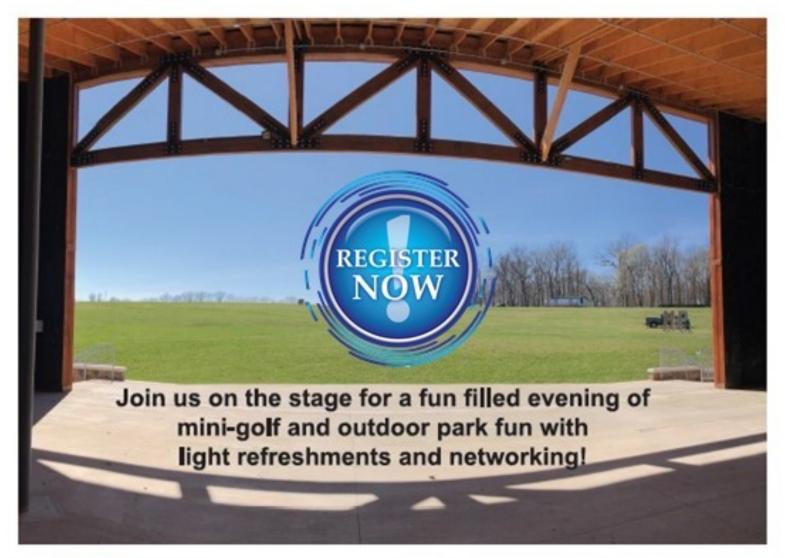
Wednesday, May 12, 2021
11:00 A.M. - 12:00 P.M.

Grab a cup of coffee and join us on ZOOM!



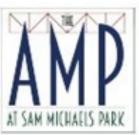
Can't make this date? We will have another session in August! If you are thinking about becoming a member or you are a member, this workshop is for you!







MAY 18 • 5:00-6:30PM THE AMP AT SAM MICHAELS PARK



#### YOUR State Legislators



Delegate Wayne Clark:

District 65

Capitol Address: Room 218E, Building 1, State Capitol Complex, Charleston, WV 25305

Wayne.Clark@wvhouse.gov Capitol Phone: (304) 340-3366

COMMITTEE ASSIGNMENTS: Education, Small Business and Economic Development, Veterans

Affairs and Homeland Security.



Delegate John Doyle:

District 67

Capitol Address: Room 150R, Building 1, State Capitol Complex, Charleston, WV 25305

Capitol Phone: (304) 340-3248 JohnDovle@wvhouse.gov

COMMITTEE ASSIGNMENTS: MINORITY VICE CHAIR-Education, Economic Development and Education Accountability.



Delegate Paul Espinosa:

MAJORITY WHIP

District 66

Capitol Address: Room 246M, Building 1, State Capitol Complex, Charleston, WV 25305

Paul.espinosa@wvhouse.gov Capitol Phone: (304) 340-3310

COMMITTEE ASSIGNMENTS: Banking & Insurance, Finance, House Rules, Technology & Infrastructure.



Senator Patricia Rucker:

District 16

Capitol Address: Room 417M, Building 1, State Capitol Complex, Charleston, WV 25305

Capitol Phone (304) 357-7957 Patricia.rucker@wvsenate.gov

COMMITTEE ASSIGNMENTS: CHAIR-Education, Agriculture and Rural Development, Banking and

Insurance, Confirmation, Health & Human Resources, Judiciary, Natural Resources.



Senator John R. Unger II:

District 16

Capital Address: Room 200W, Building 1, State Capitol Complex, Charleston, WV 25305

Capitol Phone (304) 357-7933 John.unger@wvsenate.gov

COMMITTEE ASSIGNMENTS: Agriculture & Rural Development, Education, Finance, Health and Human Resources, Interstate Cooperation, Workforce.

# LEGISLATIVE RECAP Moderator - Hans Fogle



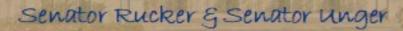
# You are invited!

Legislative Recap Luncheon at Charles Washington Hall



Thursday, May 20, 2021 11:30 a.m. - 1:00 p.m.

We Have Invited:



Delegate Clark, Delegate Doyle, Delegate Espinosa

\$18 per member

Registration is required



# **EVENT SPONSORSHIP OPPORTUNITIES**





CHAMBER CELEBRATION
Honoring:
Citizen of the Year
Business of the Year
Friday, June 18, 2021

Outdoor Venue

MCMURRAN FARM

6:00 - 9:00 p.m.

Tickets limited to 150 to adhere to social distancing

Register Here

Featuring the live cover band





# BUSINESS OF THE YEAR

The Jefferson County Chamber of Commerce is seeking nominations for the Business of the Year. The winner will be announced at the Chamber's Annual Celebration on June 18 2021 at McMurran Farm.

The business MUST be a Chamber member (visit our website for a complete list.).

The business should demonstrate noticeable achievements in one or more of the following criteria:

- Stability Substantiated history as an established business, including, but not limited to the number of years in business, the number of employees, etc.
- Growth Record of growth, including, but not limited to growth in the number of employees, the number of customers, size of square footage, revenue, etc.
- Customer Service Demonstrates outstanding customer service.
- Innovation and Creativity Demonstrates innovation or creativity in product or service or management.

Please submit your nomination in writing by mail, email, or fax. Your nomination should include the above criteria, as well as provide a narrative about the business. Deadline for nominations is May 15, 2021

A committee will select the winner from the top 3 nominations that best fits the criteria as listed above.

Award Sponsored by



#### Past Recipients

- 2019 Blue Ridge Community & Technical College
- 2018 River Riders
- 2017 BCT 2016 Helbing Lipp Recny Architects 2015 The Bayarian Inn

Jefferson County Chamber of Commerce PO Box 609 Charles Town WV, 25414

Phone: 304.725.2055 Fax: 855.420.7009

Email: chamber@jeffersoncountywvchamber.org Web page: www.jeffersoncountywvchamber.org



# OF THE YEAR

The Jefferson County Chamber of Commerce is soliciting nominees for the prestigious award, 2021 Chuck Ellison Distinguished Citizen of the Year. Winners will be determined by a select panel of judges. The award will be presented at the Annual Chamber Celebration at McMurran Farm on June 18, 2021.

#### Criteria for the award

- Nominees should be a citizen of Jefferson County who, over the years, have consistently served our County with outstanding ability and dedication.
- Nominees should be a person who has voluntarily given their time, talent and energies without remuneration.
- Nominees do not necessarily need to be a chamber member, but should be a person who
  has made a commitment to the well-being and good quality of life in Jefferson County.

#### Nomination Procedure

- Submit a letter with the nominees name, address, email address and details concerning the nominees civic life along with activities and accomplishments that make the nominee worthy to be named a Distinguished Citizen. Please include your name, address, and email address as well.
- · Submit nominations to the Chamber no later than May 15, by email, fax, or mail.

#### Submit Nominations To:

Award Sponsored By

Jefferson County Chamber of Commerce PO Box 609 Charles Town, WV 25414 chamber@jeffersoncountywvchamber.org

The Journal

Fax: 855.420.7009

# **MARKETING PARTNER SPOTLIGHT**



# BLUE RIDGE CTC 7<sup>TH</sup> ANNUAL LEADERSHIP DEVELOPMENT CONFERENCE

in Partnership with the Eastern Panhandle SHRM







#### FRIDAY, MAY 21, 2021 8:30AM – 12PM, PRESENTED VIA ZOOM

REGISTER ONLINE BY MAY 18, 2021 HTTP://EP.SHRM.ORG | COST: \$75

Designed for those who lead themselves, teams, or entire organizations, this conference features two certified speaking professionals as conferred by the National Speakers Association.

#### SOMETHING GREATER IS ALWAYS POSSIBLE

With Devin Henderson

Recognizing your potential is an essential step on the road to greatness. Understanding the vast power held within yourself and then learning how to implement that to unlock your greatness is nothing short of a superpower; and every one of us has it.



With Judson Laipply

What would you do and who you be if you believed anything was possible for you? For many people a once-held vision of unlimited possibility gets small and limited as a result of life's daily stressors, persistent insecurities, self-doubt, isolation and even failure.



#### **CONFERENCE SPONSORS**























#### For Information, contact Pat Hubbard: phubbard@blueridgectc.edu or 304.725.7104

Main Campus: 13650 Apple Harvest Drive, Martinsburg, WV 25403 | Virtual Campus Tour: www.blueridgectc.edu/tour

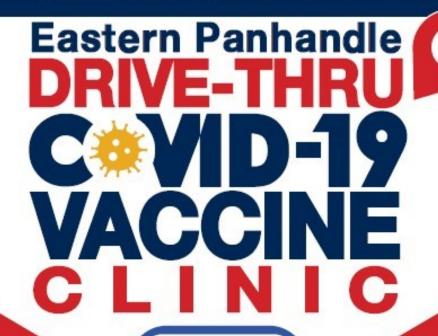
The Ridge Community and Technical College provides opportunity to all prospective and current members of the stations body family, and staff on the bask of individual qualifications and media without regard to case, color, we, vessal preference, religion age, resistantlying was controlled to the control contracted or provided by the College do not contribute a Common, representation of public presents an application or such as the control control control control or provided and the control control control control or public presents an application or such as the control contro

# HOLLS WOOD asino fit (HARLES TOWN RACES





# **GET VACCINATED WITHOUT LEAVING YOUR CAR!**



WHEN

TUESDAY & THURSDAY 8 am to 8 pm

WHERE

HOLLYWOOD CASINO AT CHARLES TOWN RACES

750 Hollywood Drive Charles Town, WV 25414

Enter from E. Washington Street, Follow Signs to West Parking Garage WHO IS ELIGIBLE

ANYONE 16 YEARS OLD OR OLDER

Pfizer vaccine

\*16 & 17 year olds need to bring a parent or guardian to be vaccinated.

#### APPOINTMENTS REQUIRED

Schedule online at vaccine.wvumedicine.org/east or call the COVID-19 Vaccine Call Center 304.901.7060





#### The arrival of the ROCKWOOL manufacturing facility will result in five million dollars of new local economic activity every year.

In addition to the 150 manufacturing jobs we are bringing and tax payments we will be making, the nature of our integrated supply chain means that our operations will lead to downstream economic growth in the industries we rely on including maintenance services, third-party logistics (3PL), and safety supplies.

rockwool.com/westvirginia





Healthier, together.

# Different virus, same precautions.

Because of COVID-19, this flu season could be challenging.



to protect yourself and others this season:



WASH your hands



WEAR your mask



WATCH your distance



**GET YOUR FLU SHOT** 

Talk with your healthcare provider today about getting your flu shot.

Visit valleyhealthlink.com/flu to learn more.



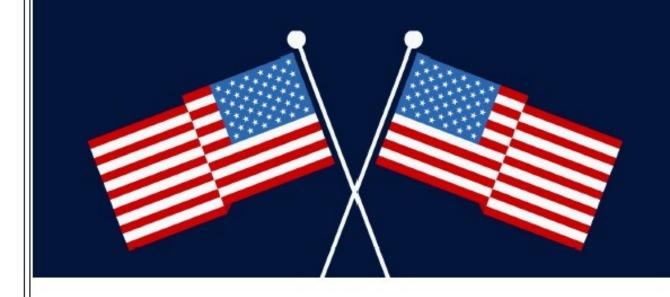
Healthier, together.





# THANK YOU, HEROES!

Wishing all of you a blessed Memorial Day ahead.



### Patricia "Patti" Sherwood

REALTOR® Your trusted real estate authority.

304-279-4795

patricia.sherwood@longandfoster.com

Long & Foster 976 Foxcroft Avenue Martinsburg, WV 25401 304-263-7800 Margaret Bartles, Broker

For a home and life you love!







#### 5 Good Reasons to Set Up a 401(k) Plan Even if Your Company is Small

The 401(k) plan is a favorite retirement savings vehicle for Americans. It is estimated that 79% of working Americans work for a company that offers a 401(k) or similar plan. But, while more than 90% of very large companies offer a plan, just 14% of America's small business owners offer a 401(k) plan and 63% do not offer any form of retirement benefits. Owners of small businesses may incorrectly assume that 401(k) plans just won't work for them. Here's the reality.1

#### #1: 401(k) plans make it easier to compete for and keep talent

Seventy-seven percent of employers believe that offering a 401(k) or similar plan is important for attracting and retaining employees. However, some may be underestimating their importance fully 81% of workers agree that retirement benefits offered by a prospective employer will be a major factor in their final decisionmaking when job hunting.2

#### #2: A 401(k) can help owners save for their own retirement

Business owners sometimes hope to fund their own retirement through business profits or the future sale of their business. They may sacrifice personal retirement savings in favor of plowing money back into the business. When the company provides a 401(k) plan for employees, owners may be more likely to contribute on their own behalf, too. The savings in the plan can help protect the business owner's ability to retire, even if the company itself does not survive.

#### #3: 401(k) plans save the company on taxes.

Small businesses, those with fewer than 100 employees, may be able to claim a tax credit to offset the cost of setting up and administering a 401(k) plan. The recently passed SECURE Act of 2020 increases tax credits for small employers who start new retirement plans from \$500 per year to as much as \$5,000 per year for three years. Small employers who add an automatic enrollment feature to their plan may be eligible for an additional \$500 tax credit per year for three years.3 If your company makes matching contributions to the plan, you can claim a deduction, up to IRS limits, for them. You may also enjoy a reduction in payroll taxes if employees are taking advantage of the plan — which is a great reason to educate them about its benefits.



www.cnb.bank

Mike Kasecamp, CPFA, QKA | (304) 258-7382 Vice President / Trust & Investment Services

#### #4: Plans are easy to set up and operate... with the right help

401(k) plans are available by virtue of an extremely complex U.S. tax system. It makes sense to feel a little intimidated, especially when you have a business to run. Today, there is a lot of help available to make it possible for even the smallest business to confidently establish and operate a 401(k) plan. The administration can be fully automated, and you can select a financial professional who specializes in these plans to help make sure it benefits employees and the company, within the bounds of all applicable

#### #5: 401(k) plans help employees retire on time

Their workplace 401(k) plan may provide an opportunity for employees to connect with a financial professional; for many, this is their only such contact. Along with the plan, contact with a financial professional may help employees gain confidence in their ability to retire. And that is important for at least two reasons. 1) Employees who know they will have enough money to retire are more likely to leave the workforce on time. Thus, they make room for the next generation of employees rather than remaining on the job solely for the paycheck. And 2) employees who are worried about finances are often less productive, less healthy, and more expensive for your other benefits.4

If you haven't yet established a 401(k) plan, take some time to learn more about the ways it may help you grow your business and protect your future — and those of your employees. Your CNB Financial retirement plan professional would be happy to share more insights.

- Source: Sharebuilder, 2019
- https://transamericacenter.org/docs/default-source/retire
- employer\_survey\_retirement\_security\_challenge.pdf

  3. This change is effective for taxable years beginning after December 31, 2019. Details here:
  https://www.nape-net.org/news-info/daily-news/key-secure-act-provisions-and-effective-dates.

  4. Source: 401kSpecialst Magazine, 2019.

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#### 2021

#### JEFFERSON COUNTY CHAMBER OF COMMERCE



#### **BOARD OF DIRECTORS**

Chris Puller, President; Sierra Pacific-Charles Town

Patti Sherwood, Vice President Long & Foster Real Estate

Jeanie Hamilton, Treasurer; Mid Atlantic Farm Credit

Heather McIntyre, Executive Director; Jefferson County Chamber of Commerce

#### **BOARD MEMBERS**

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Natalie Greene, Ortega's Taco Shop

Kim Himes, <u>BCT-Bank of Charles Town</u>

Judy Hockman, WVUHS Home Care

Karissa Horowicz, Pivot Physical Therapy

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Pat Hubbard, Blue Ridge Community & Technical College

Christina Johnson, Panhandle Home Health, INC

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Tara Orndorff, <u>Hampton Inn & Suites</u>

Amy Panzarella, TBD

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Kelly Weist, TBD

#### **STAFF**

Kimm Spencer, Executive Director Assistant

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# Patti Sherwood

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