

# Chamber Network News

July 2021  
Volume 21, Issue 7

Jefferson County Chamber of Commerce, Inc.

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Annual Gold Sponsors &  
Marketing Partner

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**ROCKWOOL**

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**BlueRidge**

**SKINNER**  
LAW FIRM

COMMUNITY AND  
TECHNICAL COLLEGE

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

Jefferson County Chamber of Commerce

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PO Box 609  
Charles Town, WV 25414  
Phone: 304-725-2055  
Fax: 855-420-7009

~ **Mark Your Calendars** ~

July 13 - [Mixer @ Devil's Due Distillery](#)

July 22 - [Membership Meeting with Education Alliance](#)

August TBD - New Teachers Luncheon

September 24-26 - [Mountain Heritage Arts & Crafts Festival](#)

[CLICK HERE](#) for a complete calendar of events



We would like to welcome our newest members to the Chamber: [Needful Things LLC](#), [Mountain View Coaching](#), Amy Panzarella, LLC, [Glory Days Grill](#), [YHB CPA's & Consultants](#), Susan Benzinger, [State Farm Insurance Companies Agency Recruiters](#), [Crafty Partys LLC](#), and [The Resilience Retreat Center, LLC](#). Wishing you growth and prosperity!





# RIBBON CUTTINGS



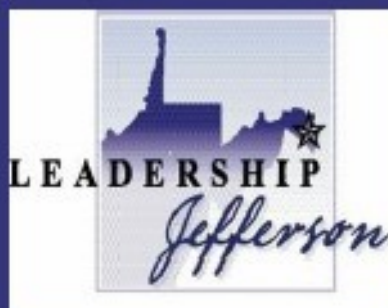
Edward Jones, Tracy Regalia

Reversa Rose





# LEADERSHIP JEFFERSON CLASS XV



## WHEN

**SEPTEMBER 2021-  
JUNE 2022**

(2<sup>nd</sup> Wed of each month) Graduation in July

## WHERE

**JEFFERSON COUNTY**

FEATURED MODULES · AG 101 · EDUCATION ·  
SOCIAL SERVICES · TOURISM & RECREATION ·  
LOCAL GOV · LEADERSHIP SKILLS · HISTORY  
& CULTURE · STATE GOV

## WHY

RECEIVE YOUR MASTER'S DEGREE  
IN JEFFERSON COUNTY AND LEARN  
WHO THE MOVERS AND SHAKERS  
ARE IN THE EASTERN PANHANDLE

## WEB ADDRESS

[WWW.JEFFERSONCOUNTYWVCHAMBER.ORG/LEADERSHIP/](http://WWW.JEFFERSONCOUNTYWVCHAMBER.ORG/LEADERSHIP/)

RECOMMENDATIONS  
ENCOURAGED

## GREAT VALUE

\$875 FOR  
CHAMBER  
MEMBER  
\$1,025 FOR  
NON-CHAMBER  
MEMBER

## APPLICATION

[CLICK HERE](#)  
[DEADLINE](#)  
[AUGUST 14, 2021](#)

## SPONSORS

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- SKINNER LAW  
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- JEFFERSON  
COUNTY  
CHAMBER OF  
COMMERCE
- RIVER RIDERS  
FAMILY  
ADVENTURE  
RESORT

## BENEFITING

YOUR BUSINESS/  
EMPLOYER &  
LOCAL BUSINESS  
MEMBERS



**How to**

# **Maximize Your Investment**

## **Chamber Member Orientation**

- **FREE Event to new, current and future chamber members**
- **Learn how the Chamber can help you and your business**
- **Learn about marketing opportunities the Chamber has to offer**
- **Learn the 4 Core Functions of the Chamber**

**Wednesday, August 18, 2021**

**11:00 A.M. - 12:00 P.M.**

**Grab a cup of coffee and join  
us on ZOOM!**



**Can't make this date? We will have another session in November! If you are thinking about becoming a member or you are a member, this workshop is for**



**You are invited!**  
**July Mixer**  
**DEVIL'S DUE DISTILLERY**

**Tuesday, July 13, 2021**  
**5:00 p.m. - 6:30 p.m.**



**Join us to find out everything going on  
at Devil's Due Distillery, tastings will  
be available for purchase!**

**Rolling Cash Pot is up to \$705!**  
**Registration is Required**





## **Chamber Monthly Membership Meeting**

**Thursday, July 22, 2021**

**12:00 p.m. - 1:30 p.m.**

**Ranson Civic Center, 432 W. 2nd Avenue, Ranson**

**Catering by Chick-Fil-A at Ranson**

# **WV Ready Internships: Expanding Work-Based Learning Opportunities in Schools**

**Program presented by President/CEO Amelia Courts, Ed.D.**

**~ Registration is Required ~**

During the 2020-21 school year, The Education Alliance partnered with the Jefferson County Chamber, local businesses and schools to pilot a Virtual Internship model. Attendees will learn how this innovative pilot is engaging students and expanding to schools and businesses across West Virginia in the coming year.



Since 2013 Dr. Amelia Courts has served as the President/CEO of The Education Alliance, a statewide non-profit organization that mobilizes business and community support for public education. Under her leadership, the Alliance has been a leader in promoting career readiness efforts including leveraging more than \$1.5 million dollars in resources to West Virginia schools last year. She was instrumental in sponsoring the state's first MakerSpace Convening, coordinating the Governor's STEM Council, supporting advances in Computer Science education, and promoting a competency-based approach for college, career, and life-ready students.

Congratulations to Chris C. Cox for receiving the 2021 Chuck Ellison Distinguished Citizen Award at the Annual Chamber Celebration, Denim & Diamonds! Sponsored by The Journal

# The Journal



Congratulations to Hospice of The Panhandle for receiving the 2021 George E. Vickers Business of the Year Award at the Annual Chamber Celebration, Denim & Diamonds! Maria Lorensen accepted the award on behalf of Hospice of the Panhandle. Sponsored by CNB.







Jefferson County Chamber of Commerce  
(304) 725-2055

Program Advertising & Sponsorships  
Email all ads/logos to Kimm Spencer at  
[Kimm@JeffersonCountyWVChamber.org](mailto:Kimm@JeffersonCountyWVChamber.org)  
Event dates: September 24, 25 & 26, 2021

Advertising/Sponsorship Opportunities Available:

- ♦ Gold Event Sponsor: \$2000.00 Includes your company logo with click through on front cover of electronic event program; full page ad in electronic event program; company banner on the main stage; company logo on all printed/electronic material for the year; and 12 festival passes.
- ♦ Silver Entertainment Sponsor: \$1,000.00 Includes your company banner on the main stage; half page ad in electronic event program; company logo on all printed/electronic material for the year; and 8 festival passes.
- ♦ Bronze Activity Sponsor: \$500.00 Includes your company banner on the main stage; quarter page ad in electronic event program; and 6 festival passes.
- ♦ Building / Covered Pavilion Sponsor: \$250.00 Includes your company logo on signs at both entrances of one building/covered pavilion and 4 festival passes.

In absence of a company banner, the Chamber will have a yard sign made to place in front of the main stage. Quantities are limited for each advertising/sponsorship opportunity, so don't delay! Reserve your space today! You must be a Chamber member and your Chamber Membership Fair Investment must be current. \*This years program will be an electronic downloadable copy to be touchless for our patrons.

Full Page ad:  
3.5" wide x 8" tall  
\$400



CLICK HERE TO REGISTER FOR  
ANY OF THESE  
OPPORTUNITIES by 9-3-21

Half Page ad:  
3.5" wide x 4" tall  
\$200.00

Quarter Page Ad:  
3.5" wide x 2" tall  
\$100





## CISCO CCNA VIRTUAL BOOT CAMP

July 12-17, 2021

Monday – Friday, 4pm – 9:30pm

Saturday, 8am – 4:30pm

Tuition: \$1,778.00\*

INCLUDES VOUCHER FOR CCNA EXAM

**Registration is limited to 12 participants,  
reserve your seat now.**

For more information on additional or alternate dates,  
additional certification training, and savings for future  
boot camps please contact Elizabeth Brautigan:  
ebrautig@blueridgectc.edu

### Required Skills

Participants should have one year of networking  
experience and a basic understanding of

- IPv4 and IPv6 based networks
- OSI and TCP/IP reference models
- Networking protocols and standards
- Network subnetting and IP routing

### Hardware/Software Requirements

Participants need to ensure they have adequate bandwidth as  
this is a virtual course. A minimum of 1.5Mbps bidirectional  
bandwidth is highly recommended. A minimum of 5Mbps  
x 5Mbps is needed to ensure the best course experience in  
WebEx.

### REGISTER TODAY!

[www.blueridgectc.edu/bootcamp](http://www.blueridgectc.edu/bootcamp)

304-260-4380 ext. 2411

Enrollment is limited.

\* This one-time, reduced tuition includes a voucher to sit for the CCNA certification exam.

Technology Center: 5550 Winchester Avenue, Martinsburg, WV 25405 | Virtual Tour: [www.blueridgectc.edu/tour](http://www.blueridgectc.edu/tour)

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# GOLD SPONSOR SPOTLIGHT

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9 DRAGONS 九龍

九龍現在開業  
**NOW OPEN**

## HOURS:

FRIDAY 5PM-2AM • SATURDAY 5PM-2AM  
SUNDAY 5PM-11PM • MONDAY 5PM-11PM

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Must be 21. Gambling Problem? Call 1-800-GAMBLER or visit [www.1800gambler.net](http://www.1800gambler.net).





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**LATEST  
ADVANCES &  
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**John R. Caruso, MD** – Chief of Neurosurgery  
WVU Medicine Berkeley Medical Center

**Mark A. Lyerly, MD** – Board Certified Neurosurgeon

**Jonathan H. Sherman, MD** – Director of Surgical Neuro-Oncology  
WVU Medicine Berkeley Medical Center

**Leslie Foster, DO** – Physical Medicine and  
Rehabilitation Specialist

**Shoji Ishigami, MD, PhD** – Physical Medicine and  
Rehabilitation Specialist

WVU Medicine is pleased to announce that WVU Medicine Brain and Spine, the neurosurgery and pain management clinic at Berkeley Medical Center, is now the **WVU Rockefeller Neuroscience Institute**.

This partnership with the WVU Rockefeller Neuroscience Institute in Morgantown ensures that patients in our eastern region continue to receive the most advanced treatment options available in neurosurgery, neurological treatments and pain management.

The **WVU Rockefeller Neuroscience Institute**, with offices in Martinsburg and Hagerstown, is staffed with board certified neurosurgeons and pain management specialists as pictured above.

**To schedule an appointment,  
CALL 304.596.5160**

**MOB 3, 880 N. Tennessee Ave., Suite 104, Martinsburg • 13 Western Maryland Parkway, Suite 106, Hagerstown**





**The arrival of the ROCKWOOL manufacturing facility will result in five million dollars of new local economic activity every year.**

In addition to the 150 manufacturing jobs we are bringing and tax payments we will be making, the nature of our integrated supply chain means that our operations will lead to downstream economic growth in the industries we rely on including maintenance services, third-party logistics (3PL) , and safety supplies.

[rockwool.com/westvirginia](http://rockwool.com/westvirginia)

## Different virus, same precautions.

Because of COVID-19, this flu season could be challenging.

### REMEMBER THE 3 W'S

to protect yourself and others this season:



**WASH**  
your hands



**WEAR**  
your mask



**WATCH**  
your distance



**GET YOUR FLU SHOT**

Talk with your healthcare provider today about getting your flu shot.

Visit [valleyhealthlink.com/flu](https://valleyhealthlink.com/flu) to learn more.





Patti Sherwood  
REALTOR®

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Patricia Sherwood  
Real Estate

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your style,  
I'll guide you  
home.

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REAL ESTATE

CHRISTIE'S  
INTERNATIONAL REAL ESTATE



BOLD



FRENCH COUNTRY

Add a little bit of body text

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Long & Foster  
976 Foxcroft Avenue  
Martinsburg, WV 25401  
304-263-7800  
Margaret Bartles, Broker

## WHY SPONSOR A 401(k) PLAN FOR SMALL BUSINESSES



### 5 Good Reasons to Set Up a 401(k) Plan Even if Your Company is Small

The 401(k) plan is a favorite retirement savings vehicle for Americans. It is estimated that 79% of working Americans work for a company that offers a 401(k) or similar plan. But, while more than 90% of very large companies offer a plan, just 14% of America's small business owners offer a 401(k) plan and 63% do not offer any form of retirement benefits. Owners of small businesses may incorrectly assume that 401(k) plans just won't work for them. Here's the reality.<sup>1</sup>

#### #1: 401(k) plans make it easier to compete for and keep talent

Seventy-seven percent of employers believe that offering a 401(k) or similar plan is important for attracting and retaining employees. However, some may be underestimating their importance — fully 81% of workers agree that retirement benefits offered by a prospective employer will be a major factor in their final decision-making when job hunting.<sup>2</sup>

#### #2: A 401(k) can help owners save for their own retirement

Business owners sometimes hope to fund their own retirement through business profits or the future sale of their business. They may sacrifice personal retirement savings in favor of plowing money back into the business. When the company provides a 401(k) plan for employees, owners may be more likely to contribute on their own behalf, too. The savings in the plan can help protect the business owner's ability to retire, even if the company itself does not survive.

#### #3: 401(k) plans save the company on taxes.

Small businesses, those with fewer than 100 employees, may be able to claim a tax credit to offset the cost of setting up and administering a 401(k) plan. The recently passed SECURE Act of 2020 increases tax credits for small employers who start new retirement plans from \$500 per year to as much as \$5,000 per year for three years. Small employers who add an automatic enrollment feature to their plan may be eligible for an additional \$500 tax credit per year for three years.<sup>3</sup> If your company makes matching contributions to the plan, you can claim a deduction, up to IRS limits, for them. You may also enjoy a reduction in payroll taxes if employees are taking advantage of the plan — which is a great reason to educate them about its benefits.

#### #4: Plans are easy to set up and operate... with the right help

401(k) plans are available by virtue of an extremely complex U.S. tax system. It makes sense to feel a little intimidated, especially when you have a business to run. Today, there is a lot of help available to make it possible for even the smallest business to confidently establish and operate a 401(k) plan. The administration can be fully automated, and you can select a financial professional who specializes in these plans to help make sure it benefits employees and the company, within the bounds of all applicable laws.

#### #5: 401(k) plans help employees retire on time

Their workplace 401(k) plan may provide an opportunity for employees to connect with a financial professional; for many, this is their only such contact. Along with the plan, contact with a financial professional may help employees gain confidence in their ability to retire. And that is important for at least two reasons. 1) Employees who know they will have enough money to retire are more likely to leave the workforce on time. Thus, they make room for the next generation of employees rather than remaining on the job solely for the paycheck. And 2) employees who are worried about finances are often less productive, less healthy, and more expensive for your other benefits.<sup>4</sup>

If you haven't yet established a 401(k) plan, take some time to learn more about the ways it may help you grow your business and protect your future — and those of your employees. Your CNB Financial retirement plan professional would be happy to share more insights.

1. Source: Sharebuilder, 2019.  
2. [https://transamericacenter.org/docs/default-source/retirement-survey-of-employers/tcn2019\\_ar\\_employer\\_survey\\_retirement\\_security\\_challenge.pdf](https://transamericacenter.org/docs/default-source/retirement-survey-of-employers/tcn2019_ar_employer_survey_retirement_security_challenge.pdf)  
3. This change is effective for taxable years beginning after December 31, 2019. Details here: <https://www.napa-net.org/news-info/daily-news/key-secure-act-provisions-and-effective-dates>.  
4. Source: 401KSpecialist Magazine, 2019.

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2021

## JEFFERSON COUNTY CHAMBER OF COMMERCE



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[Heather McIntyre](#), Executive Director; [Jefferson County Chamber of Commerce](#)

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