Chamber Network News

Jefferson County Chamber of Commerce, Inc.

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F I R M

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

PO Box 609

Charles Town, WV 25414

Phone: 304-725-2055 Fax: 855-420-7009

~ Mark Your Calendars ~

August 10 - Mixer @ JSB-Barron Office

August 10 - Welcome New Teachers Luncheon

August 18 - Chamber Orientation

September 24-26 - Mountain Heritage Arts & Crafts Festival

October 7 - Chamber Business Seminar - Branding Your Business on a Shoe-String Budget

CLICK HERE for a complete calendar of events



We would like to welcome our newest members to the Chamber: <u>UniFirst Corporation</u>, <u>True Performance Fitness</u>, <u>Charles Town Presbyterian Church</u> and <u>Farmers and Mechanics Insurance Companies</u>. Wishing you growth and

prosperity!











Chamber Email Blasts are a great tool to get info about your business out to the membership. Here is all you need to do:

- ⇒ Create a flyer (PDF, DOC, PUB, JPG, PNG) send to Kimm@JeffersonCountyWVChamber.org with the below info
- ⇒ Select a subject line for your flyer
- ⇒ Select the day you would like the blast to go out (If that day is not available, we will contact you)
- ⇒ Let us know who to invoice (via email) for the blast

\$50 For Business Members

\$25 For Non-Profit Members

50% off for each added duplicate of same email blast

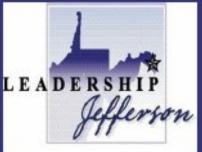
- ⇒ Please let us know if you need to view a test version before the blast is distributed
- → Your blast will hit 1100-1400 inboxes, let us know if you would like to include members only or non-members too
- → Your blast will be featured on our FaceBook homepage, Instagram and our Twitter timeline
- ⇒ Review our membership code of conducts here



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LEADERSHIP JEFFERSON CLASS XV



WHEN

SEPTEMBER 2021-JUNE 2022

(2" Wed of each month) Graduation in July

WHERE

JEFFERSON COUNTY

FEATURED MODULES · AG 101 · EDUCATION · SOCIAL SERVICES · TOURISM & RECREATION · LOCAL GOV · LEADERSHIP SKILLS · HISTORY & CULTURE · STATE GOV

WHY

RECEIVE YOUR MASTER'S DEGREE IN JEFFERSON COUNTY AND LEARN WHO THE MOVERS AND SHAKERS ARE IN THE EASTERN PANHANDLE

WEB ADDRESS

WWW.JEFFERSON COUNTYWVCHAMBER.ORG/LEADERSHIP/

RECOMMENDATIONS ENCOURAGED

GREAT VALUE

\$875 FOR CHAMBER MEMBER \$1,025 FOR NON-CHAMBER MEMBER

APPLICATION

CLICK HERE DEADLINE AUGUST 14, <u>2021</u>

SPONSORS

- AMERICAN
 PUBLIC
 UNIVERSITY
 SYSTEM
- SKINNER LAW FIRM
- JEFFERSON COUNTY CHAMBER OF COMMERCE
- RIVER RIDERS FAMILY ADVENTURE RESORT

BENEFITING

YOUR BUSINESS/ EMPLOYER & LOCAL BUSINESS MEMBERS



Chamber Member Orientation

- FREE Event to new, current and future chamber members
- Learn how the Chamber can help you and your business
- Learn about marketing opportunities the Chamber has to offer
- Learn the 4 Core Functions of the Chamber

Wednesday, August 18, 2021 11:00 A.M. - 12:00 P.M. Grab a cup of coffee and join us on ZOOM!



Can't make this date? We will have another session in November! If you are thinking about becoming a member or you are a member, this workshop is for



TUESDAY, AUGUST 10TH 12:00 P.M. - 1:30 P.M.

CHARLES WASHINGTON HALL

REGISTER TO ATTEND, SPONSOR TEACHERS, AND TO DONATE ITEMS FOR TEACHER GIFT BAGS!

THANK YOU TO OUR BRONZE EVENT SPONSOR - JCDA
CATERING BY CHICK-FIL-A AT RANSON







You are invited! August Mixer

JSB - Barron Office 7994 Martinsburg Pike, Shepherdstown

> Tuesday, August 10, 2021 5:00 p.m. - 6:30 p.m.



Join us to see what is happening with JSB. Light refreshments, with beer and wine! Bring your business cards for networking and meet someone new.

> Rolling Cash Pot is up to \$1,030! Registration is Required

CHAMBER BUSINESS SEMINAR



BUILD YOUR BRAND

In this seminar Kisner Communications will cover simple fixes for businesses that are looking to clean up and increase their brand's presence through social media and other digital platforms. Kisner Communications will cover the basics of branding, good posts vs bad posts from a branding and engagement perspective, how best to utilize social media ads as well as email marketing!





Jefferson County Chamber of Commerce (304) 725-2055

Program Advertising & Sponsorships Email all ads/logos to Kimm Spencer at Kimm@JeffersonCountyWVChamber.org Event dates: September 24, 25 & 26, 2021

Advertising/Sponsorship Opportunities Available:

- Gold Event Sponsor: \$2000.00 Includes your company logo with click through on front cover of electronic event program; full page ad in electronic event program; company banner on the main stage; company logo on all printed/electronic material for the year; and 12 festival passes.
- <u>Silver Entertainment Sponsor</u>: \$1,000.00 Includes your company banner on the main stage; half page ad in electronic event program; company logo on all printed/ electronic material for the year; and 8 festival passes.
- Bronze Activity Sponsor: \$500.00 Includes your company banner on the main stage; quarter page ad in electronic event program; and 6 festival passes.
- <u>Building / Covered Pavilion Sponsor</u>: \$250.00 Includes your company logo on signs at both entrances of one building/covered pavilion and 4 festival passes.

In absence of a company banner, the Chamber will have a yard sign made to place in front of the main stage. Quantities are limited for each advertising/sponsorship opportunity, so don't delay! Reserve your space today! You must be a Chamber member and your Chamber Membership Fair Investment must be current. *This years program will be an electronic downloadable copy to be touchless for our patrons.

Full Page ad: 3.5" wide x 8" tall \$400



CLICK HERE TO REGISTER FOR ANY OF THESE OPPORTUNITIES by 9-3-21 Half Page ad: 3.5" wide x 4" tall \$200.00

Quarter Page Ad: 3.5" wide x 2" tall \$100

MARKETING PARTNER SPOTLIGHT



LEAN PRACTITIONER CERTIFICATION



Blue Ridge COMMUNITY AND TECHNICAL COLLEGE

REGISTER TODAY!

304-260-4380 ext. 2411 or 2404 or email: askme@blueridgectc.edu

Main Campus 13650 Apple Harvest Dr. Martinsburg, WV 25403

Virtual Tour: www.blueridgectc.edu/tour

Blue Ridge CTC is committed to fostering a diverse and inclusive culture by promoting diversity, inclusion, equality, and intercultural and intercommunity outreach. Accordingly, the College does not discriminate on the basis of race, color, national origin, ancestry, age, physical or mental disability, marital or family status, pregnancy, veteran status, service in the uniformed services (as defined in state and federal law), religion, creed, sex, sexual orientation, genetic information, gender identity, or gender expression in the administration of any of its educational programs, activities, or with respect to adminision or employment. This advertisement is for informational purposes only. Printed and/or electronic documents produced by the College do not constitute a contract, expressed or implied, between an applicant or student. For important information about the educational debt, earning, and completion rates of students enrolled in Certificate Programs and November 1000 for the programs of the other other of the other other of the other other of the other of the other of the other of t

READY TO BECOME MORE VALUABLE TO AN ORGANIZATION?

Learn the tools, methods, and principles used to become a certified Lean Practitioner. Use these new skills to solve problems and help team members develop the continuous improvement skillset. Work through the tools alongside a Black Belt and Master Black Belt to prepare and repeat real-life workplace scenarios.

STUDENTS LEARN:

- To define Lean
- · The 5s methodology and how to apply it
- Stream mapping
- The 8 wastes commonly found in an organization
- To define error proofing and to prevent and detect errors
- · How to define visual management at work and its benefits
- The concept of workplace design and layout
- Changeover and understand the 13 steps and 10 golden rules
- Standard work and its importance to the workplace
- · To define and structure a kaizen event
- A3 and the 6 steps
- Root cause analysis

FALL 2021 SCHEDULE

Course is held virtually with online course modules.

Tuition: \$1895 per student

October 6	10am - 11am	Kick Off
October 20	10am - 11am	Virtual Coaching
October 27	10am - 11am	Virtual Coaching
November 3	10am - 12pm	Certification Exam



GOLD SPONSOR SPOTLIGHT



WELCOME



WVUMedicine.org

WVU Medicine is pleased to introduce 4 new providers who have joined our medical staffs at Berkeley Medical Center, Jefferson Medical Center and University Healthcare Physicians.

ANKIT CHALIA MD



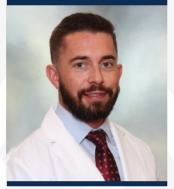
Psychiatry
WVU Medicine Behavioral
Medicine and Psychiatry
– Martinsburg
304.596.5780

OMAR NADRA MD



Vascular Surgery
WVU Heart & Vascular Institute
304.350.3273

JONATHAN
PARKER PA-C



Emergency Medicine Jefferson Medical Center 304.728.1600

ILAYA RAJAGOPAL DDS



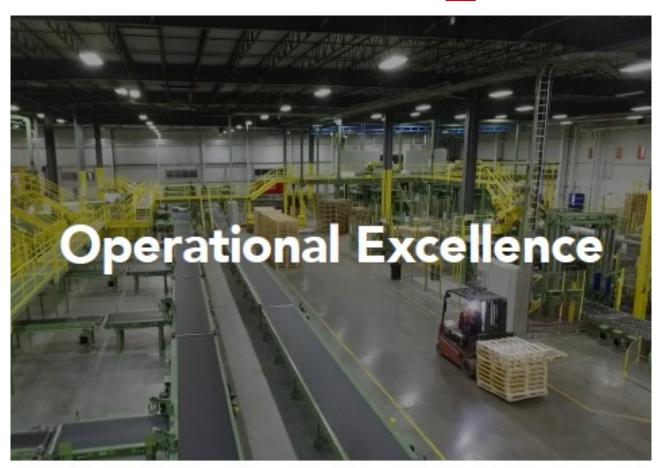
Dentistry
Berkeley Medical Center
304.264.1000





GOLD SPONSOR SPOTLIGHT





Founded as a family business more than 80 years ago, we've always been committed to the communities in which we operate.

As the world's leading manufacturer of stone wool, we produce products that are made from stone – one of the world's most abundant natural resources – through a process that uses state-of-the-art technology with an emphasis on minimizing our impact on the environment.

rockwool.com/westvirginia





GOLD ADVERTISING SPOTLIGHT





Patricia "Patti" Sherwood

REALTOR® Your trusted real estate advisor. 304-279-4795 patricia.sherwood@longandfoster.com Long & Foster 976 Foxcroft Avenue Martinsburg, WV 25401 304-263-7800 Margaret Bartles, Broker

2021

JEFFERSON COUNTY CHAMBER OF COMMERCE



BOARD OF DIRECTORS

Chris Puller, President; Sierra Pacific-Charles Town

Patti Sherwood, Vice President Long & Foster Real Estate

Jeanie Hamilton, Treasurer; Mid Atlantic Farm Credit

Heather McIntyre, Executive Director; Jefferson County Chamber of Commerce

BOARD MEMBERS

Mark Graves, ROCKWOOL

Natalie Greene, Ortega's Taco Shop

Kim Himes, <u>BCT-Bank of Charles Town</u>

Judy Hockman, WVUHS Home Care

Karissa Horowicz, <u>Pivot Physical Therapy</u>

Josh Householder, CNB Bank

Pat Hubbard, Blue Ridge Community & Technical College

Christina Johnson, TBD

Darrell Jones, SVG Commercial Cleaning, LLC

Tyler Mayhew, Bowles Rice LLP

Tara Orndorff, Hampton Inn & Suites

Amy Panzarella, Amy Panzarella LLC

Aneesh Sompalli, Valley Health System

STAFF

Kimm Spencer, Executive Director Assistant

CHAMBER SPONSORS

GOLD ANNUAL SPONSORS & MARKETING PARTNERS









Healthier, together.





TECHNICAL COLLEGE

REALTOR®





















SILVER SPONSORS







































CLICK ON A LOGO TO FIND OUT MORE ABOUT THESE GREAT SPONSORING CHAMBER MEMBERS!