

Jefferson County Chamber of Commerce, Inc.



## Chamber Golf Classic Friday, October 1

### Inside this issue

New Members .....	2
Golf Classic.....	3
Ribbon Cutting.....	4
Mixer - Sislers/Cruise Planners.....	5
Branding your Business.....	6
Membership Orientation.....	7
Gold Partners.....	8-11
Chamber INFO! .....	12
Sponsors Page.....	13

Annual Gold Sponsors &  
Advertising/Marketing Partner s

**HOLLYWOOD**  
*Casino*  
AT CHARLES TOWN RACES

**WVU**Medicine

**ROCKWOOL**

**ValleyHealth**  
*Healthier, together.*

**Patti Sherwood**  
REALTOR®

**LONG & FOSTER** | **CHRISTIE'S**  
REAL ESTATE | INTERNATIONAL REAL ESTATE

**CNB Bank**  
*We're right here.*

**BlueRidge**  
COMMUNITY AND  
TECHNICAL COLLEGE

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

Jefferson County Chamber of Commerce

---

PO Box 609  
Charles Town, WV 25414  
Phone: 304-725-2055  
Fax: 855-420-7009

## ~ Mark Your Calendars ~

September 14 - [Mixer-Sislers Stone & Cruise Planners](#)

September 24-26 - [Mountain Heritage Arts & Crafts Festival](#)

October 1 - [Annual Chamber Golf Classic](#) - The Club at Cress Creek

October 7 - [Chamber Business Seminar - Branding Your Business on a Shoe-String Budget](#)

[CLICK HERE](#) for a complete calendar of events



We would like to welcome our newest members to the Chamber: [Dalb, INC](#), [MVB/Intercoastal Mortgage](#), Christina Johnson, Health Consultant, [Berryville Graphics](#), [Elevate Sign Installation, LLC](#), [Fogle Accounting & Consulting, PLLC](#), [Saving Grace Farm WV](#) and [Roberts Realty Group](#). Wishing you growth and prosperity!







# 12th

## Annual Chamber Golf Classic

October 1, 2021

- 10:30 a.m. Registration
- 11:30 a.m. Lunch (provided)



- 12:00 p.m. Scramble Tee off
- Snacks, beer, and gift provided
- Golf Attire Required, no jeans



- Hole In One
- Longest Drive
- Closest to the Pin
- Best Ball Contest
- Putting Contest
- \$100 per golfer
- \$380 per foursome

Non-member rates also available

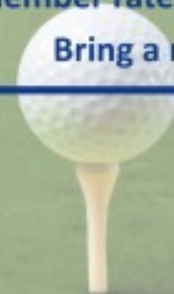
Bring a mask

### Sponsorship Opportunities Available

- Tournament (\$2,500)
- Champion (\$800)
- Eagle (\$600)
- Birdie (\$200)
- Tee Sign (\$100)

Non-member rates also available

Logos added at time of commitment



Proceeds from this event fund Chamber events such as: The Public Service Banquet, New Teachers' Luncheon, the Jefferson County Schools Spark JCo Leadership Unplugged, and the Chamber Annual High School Scholarships.



**WENDESDAY, SEPT. 15TH**

**Ribbon Cutting 12:00 p.m.**

**Open House to follow**

**12:00 p.m. - 2:00 p.m.**

**with light refreshments.**



**Roberts Realty Group- Alison Roberts**

**35 Halltown Rd.**

**Harpers Ferry, WV**

**[WWW.RobertsRG.com](http://WWW.RobertsRG.com)**



**You are invited!**

SEPTEMBER CHAMBER MIXER  
At Sislers Stone in Harpers Ferry

CO-SPONSORED BY:

**SISLERS STONE &  
SALLY PECK - CRUISE PLANNERS**

**Tuesday, September 14, 2021**

**4:30 p.m. - 6:00 p.m.**

Join us for lots of fun, food and drinks!

**\*Cash drawing for a chance to win  
\$1,170 will be drawn at 6:00 p.m.  
must be present to win!**

Registration is Required





# CHAMBER BUSINESS SEMINAR

## Branding Your Business On A Shoe-String Budget

**BUILD  
YOUR BRAND**

In this seminar Kisner Communications will cover simple fixes for businesses that are looking to clean up and increase their brand's presence through social media and other digital platforms. Kisner Communications will cover the basics of branding, good posts vs bad posts from a branding and engagement perspective, how best to utilize social media ads as well as email marketing!

Thursday, October 7 2020

9:00 a.m. - 11:00 a.m.

The Inn at Charles Town

\$15 includes refreshments

**REGISTER  
NOW**



**How to**

# **Maximize Your Investment**

## **Chamber Member Orientation**

- **FREE Event to new, current and future chamber members**
- **Learn how the Chamber can help you and your business**
- **Learn about marketing opportunities the Chamber has to offer**
- **Learn the 4 Core Functions of the Chamber**

**Tuesday, November 16, 2021**

**11:00 A.M. - 12:00 P.M.**

**Grab a cup of coffee and join  
us on ZOOM!**



**Can't make this date? We will have another session in January! If you are thinking about becoming a member or you are a member, this workshop is for you!**



## LEAN PRACTITIONER CERTIFICATION



### REGISTER TODAY!

304-260-4380 ext. 2411 or 2404  
or email: [askme@blueridgectc.edu](mailto:askme@blueridgectc.edu)

Main Campus  
13650 Apple Harvest Dr.  
Martinsburg, WV 25403

Virtual Tour: [www.blueridgectc.edu/tour](http://www.blueridgectc.edu/tour)

Blue Ridge CTC is committed to fostering a diverse and inclusive culture by promoting diversity, inclusion, equality, and intercultural and intercommunity outreach. Accordingly, the College does not discriminate on the basis of race, color, national origin, ancestry, age, physical or mental disability, marital or family status, pregnancy, veteran status, service in the uniformed services (as defined in state and federal law), religion, creed, sex, sexual orientation, genetic information, gender identity, or gender expression in the administration of any of its educational programs, activities, or with respect to admission or employment. This advertisement is for informational purposes only. Printed and/or electronic documents produced by the College do not constitute a contract, expressed or implied, between an applicant or student. For important information about the educational debt, earnings, and completion rates of students enrolled in Certificate Programs at Blue Ridge CTC, visit: [www.blueridgectc.edu/GIEinfo](http://www.blueridgectc.edu/GIEinfo)

## READY TO BECOME MORE VALUABLE TO AN ORGANIZATION?

Learn the tools, methods, and principles used to become a certified Lean Practitioner. Use these new skills to solve problems and help team members develop the continuous improvement skillset. Work through the tools alongside a Black Belt and Master Black Belt to prepare and repeat real-life workplace scenarios.

## STUDENTS LEARN:

- To define Lean
- The 5s methodology and how to apply it
- Stream mapping
- The 8 wastes commonly found in an organization
- To define error proofing and to prevent and detect errors
- How to define visual management at work and its benefits
- The concept of workplace design and layout
- Changeover and understand the 13 steps and 10 golden rules
- Standard work and its importance to the workplace
- To define and structure a kaizen event
- A3 and the 6 steps
- Root cause analysis

## FALL 2021 SCHEDULE

Course is held virtually with online course modules.

Tuition: \$1895 per student

October 6	10am - 11am	Kick Off
October 20	10am - 11am	Virtual Coaching
October 27	10am - 11am	Virtual Coaching
November 3	10am - 12pm	Certification Exam



## GOLD SPONSOR SPOTLIGHT



# 3D Mammography CLINIC

During the month of October, WVU Medicine Berkeley Medical Center and Jefferson Medical Center are offering 3D Tomo Digital Mammogram Screening Clinics to women age 40 and older.

This special discounted fee was designed to help patients who haven't met their deductible or have a high deductible, whose insurance doesn't include a mammogram with an annual exam and for those with no insurance.



BERKELEY MEDICAL CENTER

### Women's Imaging Center Spring Mills

A Department of Berkeley Medical Center  
Spring Mills Medical Office Building  
61 Campus Drive, Martinsburg

**Oct. 2, 9, 16 & 23  
8 am to 12 noon**



JEFFERSON MEDICAL CENTER

### Women's Imaging Center JMC

Located across from Jefferson Medical Center  
207 S Preston Street  
Ranson, WV

**Oct. 2, 9, 16 & 23  
8 am to 12 noon**

**Early  
Detection  
IS THE KEY!**

**\$60**

**Discounted Screening Fee**  
Cash, Check, Credit Card

*A physician's order is not required, but patients must register by phone. Any patient without a physician will be assigned one to receive test results.*

Call 1.844.802.2734, opt #2 to schedule your appointment at the Women's Imaging Center

[WVUMedicine.org](http://WVUMedicine.org)



**At ROCKWOOL, we're focused on making a positive and meaningful impact in Jefferson County.**

From day one we've been committed to strengthening the community through philanthropy and corporate citizenship, made possible through lasting relationships with organizations including the Chamber of Commerce. Our focus on making a difference has already begun with investments in local programs and volunteer activities.

[rockwool.com/westvirginia](https://rockwool.com/westvirginia)







Patti Sherwood  
REALTOR®

LONG & FOSTER  
REAL ESTATE

CHRISTIE'S  
INTERNATIONAL REAL ESTATE

# GOLD ADVERTISING SPOTLIGHT



Patricia Sherwood  
Real Estate

## MODERN



## FARM HOUSE



Whatever  
your style,  
I'll guide you  
home.

LONG & FOSTER | CHRISTIE'S  
REAL ESTATE | INTERNATIONAL REAL ESTATE



## BOLD



## FRENCH COUNTRY

Add a little bit of body text

### Patricia "Patti" Sherwood

REALTOR® Your trusted real estate advisor.  
304-279-4795  
patricia.sherwood@longandfoster.com

Long & Foster  
976 Foxcroft Avenue  
Martinsburg, WV 25401  
304-263-7800  
Margaret Bartles, Broker



2021

## JEFFERSON COUNTY CHAMBER OF COMMERCE



### **BOARD OF DIRECTORS**

[Chris Puller](#), President; [Sierra Pacific-Charles Town](#)

[Patti Sherwood](#), Vice President [Long & Foster Real Estate](#)

[Jeanie Hamilton](#), Treasurer; [Mid Atlantic Farm Credit](#)

[Heather McIntyre](#), Executive Director; [Jefferson County Chamber of Commerce](#)

### **BOARD MEMBERS**

Mark Graves, [ROCKWOOL](#)

Natalie Greene, [Ortega's Taco Shop](#)

Kim Himes, [BCT-Bank of Charles Town](#)

Judy Hockman, [WVUHS Home Care](#)

Karissa Horowicz, [Pivot Physical Therapy](#)

Josh Householder, [CNB Bank](#)

Pat Hubbard, [Blue Ridge Community & Technical College](#)

Christina Johnson, Health Consultant

Darrell Jones, [SVG Commercial Cleaning, LLC](#)

Jassi Mason, [Hollywood Casino at Charles Town Races](#)

Tyler Mayhew, [Bowles Rice LLP](#)

Tara Orndorff, [Hampton Inn & Suites](#)

Amy Panzarella, Amy Panzarella LLC

Aneesh Sompalli, [Valley Health System](#)

### **STAFF**

[Kimm Spencer](#), Executive Director Assistant

# CHAMBER SPONSORS

## GOLD ANNUAL SPONSORS & MARKETING PARTNERS



### SILVER SPONSORS



### BRONZE SPONSORS



### COPPER SPONSORS



CLICK ON A LOGO TO FIND OUT MORE ABOUT THESE  
GREAT SPONSORING CHAMBER MEMBERS!