# Chamber Network News



Jefferson County Chamber of Commerce, Inc.



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AT CHARLES TOWN RACES

# WVUMedicine

# A ROCKWOOL



Healthier, together.





We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.

PO Box 609

Charles Town, WV 25414

Phone: 304-725-2055 Fax: 855-420-7009

## ~ Mark Your Calendars ~

November TBD - Public Service Recognition

November 9 - Chamber Mixer @ BCT

November 16 - Membership Orientation

November 18 - Membership Meeting with FFA

December 14 - Chamber Holiday Mixer @ Charles Washington Hall

December 16 - Legislative Town Hall Meeting @ Inn at Charles Town

**CLICK HERE** for a complete calendar of events



We would like to welcome our newest member to the Chamber: <u>Thompson Gas</u>. Wishing you growth and prosperity!





We are excited to announce a new benefit to our Chamber Members. We can post your job openings on our website!

# Requirements to Participate:

- ⇒ We will post for 6 weeks or until position is filled and asked to remove post
- → Active Membership (up to date)
- This is a free Membership benefit

Contact us now to get your job openings filled! Kimm@JeffersonCountyWVchamber.org





#### 2022-2024 CHAMBER BOARD OF DIRECTORS

#### CANIDATES BIO



Laura Bowman is currently the Community Outreach Manager for Xator Corporation's Summit Point Motorsports Park and Training Facility. She recently was appointed by WV Governor Justice to the newly formed WV Motorsports Committee and was voted Chairperson by the committee members. She has been on the Board of Directors for the Jefferson County Farm Bureau for 10+ years and currently holds the position of Treasurer and has for six of those years.

Laura has a strong belief in the development of business partnerships and community involvement and is a Leadership Jefferson alumni from Class #14.



Keri Goodwin graduated from the University of Maryland Baltimore County. Upon completion of a Bachelor's degree, she moved to Texas and worked in marketing and publications for a technical college. After relocating to Montana, she worked as the Arts Director for the Sunburst Foundation, an arts non-profit, where she brought visual and performing arts events to the local community and schools. She has been a resident of Jefferson County since 2013 and was employed at Shepherd University in the College of STEM and received a Graduate Certificate in Public Management in August of 2021 from Shepherd University. Keri is currently the Director of Resource Development for Panhandle Home Health,

Inc. where she plans and directs fundraising activities; oversees grant opportunities and represents the organization in community activities. She is a current member of Leadership Berkeley Class of 2021-2022 and is a member of the Rotary Club of Martinsburg. She has also served as a PTO board member, a volunteer for local sports organizations, and is currently the secretary for her HOA.



Mark Graves is the Director of Operations for the new ROCKWOOL facility being constructed in Ranson WV. Prior to this appointment, he held the role as Production Manager from 2010 for the Toronto facility located in Milton, Ontario Canada and has held other management and engineering roles since entering the workforce in 1997. Mark earned his Bachelors of Engineering degree at Queen's University in Kingston, ON with a major in Mining Engineering and is licensed with the Professional Engineers of Ontario.

Mark served as Director of the Milton Chamber of Commerce from 2008 to 2010, representing the large business sector. In 2010, the Chamber recognized Mark's previous employer (Dufferin Aggregates) with

the Business of the Year Award. It was during his tenure on the Chamber where the connection with ROCKWOOL was made.

Mark has recently moved to Jefferson County with his wife Kimberly, and three young sons. Mark's wife Kimberly, to whom he's been married for 17 years, shines in her own right. With a Master's of Education, she has been a dedicated educator and advocate, both as a College Professor and as the Vice Chair of the School Board's Board of Trustees. Mark is currently on the Chamber board of directors.

# Elections for 2022-2024 Board Members will take place at the November Monthly Membership Meeting!



#### 2022-2024 CHAMBER BOARD OF DIRECTORS

#### CANIDATES BIO



Jeanie Hamilton is employed by MidAtlantic Farm Credit. Before coming to Farm Credit she was a commercial banker. Jeanie graduated from Shepherd University with a degree in Business Administration/ Marketing.

Jeanie is a member of the Charles Town Rotary, Eastern Panhandle Home Builders, Eastern Panhandle Board of Realtors, Mountain State Apple Harvest, and volunteers for numerous youth sporting events.

She currently resides in Harpers Ferry with her husband, Karl, and 2 sons, Brady and Spencer.

Jeanie was appointed in 2008, served as treasurer from 2011-2015, elected to the board until 2021,



Darrell Jones is a local small business owner focused on impactful service contributions that improve the health & wellness of the community. Serving on the board for Jefferson Activities Group, Jefferson G.A.P Coalition, volunteering at the Charles Town Farmers Market, and partnering with local organizations for trash clean-up events are all priorities in his mission to give back to our community. Outside of founding the Charles Town, WV based company SVG Commercial Cleaning, Darrell built military defense laser systems for 15 years, loves playing the drums, and enjoys training for endurance cycling / running events Darrell was appointed to the Chamber board in 2021.



Tyler Tummolo is the Vice President of Varsity Travel and General Manager at River Riders. Tyler has been in the transportation industry for may years, starting as a convoy driver in the Army.

He is currently on the board of directors for the Jefferson County CVB. Among Tyler's work skills are in marketing and digital assets. He has knowledge of the outdoor industry, restaurants, hotels, and transportation.

He is married to his wife, Kim, and a daughter, Sloane, and two dogs. He and his wife wrote a children's book entitled, Doggie and a Treat.



# **Chamber Member Orientation**

- FREE Event to new, current and future chamber members
- Learn how the Chamber can help you and your business
- Learn about marketing opportunities the Chamber has to offer
- Learn the 4 Core Functions of the Chamber

Tuesday, November 16, 2021 11:00 A.M. - 12:00 P.M. Grab a cup of coffee and join

Grab a cup of coffee and join us on ZOOM!



Can't make this date? We will have another session in January! If you are thinking about becoming a member or you are a member, this workshop is for you!



# You are invited!

NOVEMBER CHAMBER MIXER

SPONOSRED BY:

BCT in Charles Town

Tuesday, November 9, 2021 5:00 p.m. - 6:30 p.m.

Join us for lots of fun, food and drinks!

\*Cash drawing for a chance to win \$1,285 will be drawn at 6:00 p.m. must be present to win!

Registration is Required









# Chamber Monthly Membership Meeting Thursday, November 18 2021 12:00 p.m. - 1:30 p.m.

# Guest Speaker will be Katlin Grantham

The Anvil Restaurant

Kaitlin Grantham, FFA Advisor, and the FFA students from Washington
High School will be speaking

Talking points include: Agriculture Education and the Three Circle Model, Opportunities for Businesses to Support Their Local FFA Chapters, and Leadership Activities

## ~ Registration is Required ~



Thank you to our Copper Membership Meeting
Sponsor:



DEVELOPMENT AUTHORITY

WHERE BUSINESS FEELS AT HOME

Elections for 2022-2024 Board Members will take place at the November Monthly Membership Meeting!

# Chamber Email Blasts are a great tool to get info about your business out to the membership. Here is all you need to do:

- ⇒ Create a flyer (PDF, DOC, PUB, JPG, PNG) send to Kimm@JeffersonCountyWVChamber.org with the below info
- ⇒ Select a subject line for your flyer
- ⇒ Select the day you would like the blast to go out (If that day is not available, we will contact you)
- ⇒ Let us know who to invoice (via email) for the blast

\$50 For Business Members

\$25 For Non-Profit Members

50% off for each added duplicate of same email blast

- ⇒ Please let us know if you need to view a test version before the blast is distributed
- ⇒ Your blast will hit 1100-1400 inboxes, let us know if you would like to include members only or non-members too
- → Your blast will be featured on our FaceBook homepage, Instagram and our Twitter timeline
- ⇒ Review our membership code of conducts here



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# MARKETING PARTNER SPOTLIGHT





appointed supervisors or for experienced supervisors that want to improve their skills! Effective first-line supervision is critical to the success of every organization. Having well-trained supervisors translates into an achievement of organizational goals.

The course utilizes real-life situations, exercises, and assessments that students can apply immediately when they return to work. Course material provided by American Management Association.

#### Topics include:

- Importance of First-Line Supervision
- Communication Skills
- Coaching
- Leadership Style and Behavior
- Managing People
- Performance Motivation
- · Legal Issues for First-Line Supervisors
- Diversity in the Workplace

Instructor: Tiffany Hine

Tuition: \$199.00\*

Includes AMA manual, lunch, and morning coffee

Location: Technology Center, Room T04

#### REGISTER TODAY!

http://blueridgectc.augusoft.net 304,260,4380 ext, 2411 or 2404

\*Financial Aid may be available for qualified West Virginia Residents. 5550 Winchester Ave., Martinsburg, WV 25405

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## **GOLD SPONSOR SPOTLIGHT**



# WELCOME

M. Leslie Golden, III, MD

# Orthopedic Surgeon

Dr. Golden is a graduate of Yale University and received her medical degree from Emory University School of Medicine Atlanta, GA. She completed her residency at the University of North Carolina in Orthopedic Surgery and recently finished a fellowship at the University of Utah in Sports Medicine.

From 2010 to 2011, Dr. Golden served as a Clinical Research Assistant at the Hospital for Special Surgery, New York, NY. In 2009, she also served as a Clinical Research Assistant at the University of Pennsylvania, Philadelphia, PA.

A member of the medical staff at Jefferson Medical Center, Dr. Golden will be accepting new patients at WVU Medicine Orthopaedics & Sports Medicine-Charles Town.

WVU Medicine Orthopaedics & Sports Medicine-Charles Town

912 Somerset Blvd., Suite 101, Charles Town, WV

For more information or to schedule an appointment, phone 304.725.BONE (2663).



## GOLD SPONSOR SPOTLIGHT





#### We're excited to join the proud Jefferson County family of businesses.

When you think about manufacturing, you might picture line operators, warehouse workers, and industrial engineers, but there's so much more. It takes a team of employees alongside a reliable and high-quality supplier network to support the day-to-day operations of our facility. We're creating new opportunities for businesses across the region by hiring full-time and seasonal suppliers.

rockwool.com/west-virginia/vendor-andsupplier-application





# **GOLD ADVERTISING SPOTLIGHT**





#### Patricia "Patti" Sherwood

REALTOR® Your trusted real estate advisor. 304-279-4795 patricia.sherwood@longandfoster.com Long & Foster 976 Foxcroft Avenue Martinsburg, WV 25401 304-263-7800 Margaret Bartles, Broker

#### 2021

#### JEFFERSON COUNTY CHAMBER OF COMMERCE



#### **BOARD OF DIRECTORS**

Chris Puller, President; Sierra Pacific-Charles Town

Patti Sherwood, Vice President Long & Foster Real Estate

Jeanie Hamilton, Treasurer; Mid Atlantic Farm Credit

Heather McIntyre, Executive Director; Jefferson County Chamber of Commerce

#### **BOARD MEMBERS**

Mark Graves, ROCKWOOL

Natalie Greene, Ortega's Taco Shop

Kim Himes, <u>BCT-Bank of Charles Town</u>

Judy Hockman, WVUHS Home Care

Karissa Horowicz, <u>Pivot Physical Therapy</u>

Josh Householder, CNB Bank

Pat Hubbard, Blue Ridge Community & Technical College

Christina Johnson, Independent Certified Optavia Coach

Darrell Jones, SVG Commercial Cleaning, LLC

Jassi Mason, Hollywood Casino at Charles Town Races

Tyler Mayhew, Bowles Rice LLP

Tara Orndorff, Hampton Inn & Suites

Amy Panzarella, Amy Panzarella LLC

Aneesh Sompalli, Valley Health System

#### **STAFF**

Kimm Spencer, Executive Director Assistant

### **CHAMBER SPONSORS**

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AT CHARLES TOWN RACES







Bringing Healthcare Home







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