



Jefferson County Chamber of Commerce
Code of Conduct

The Jefferson County Chamber of Commerce is a "For-purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education."

To achieve the mission of profitable and vital growth for its members, the Chamber provides various avenues for its members to advertise or otherwise communicate to other Chamber members. Examples include, but are not limited to: email blasts, descriptions during our annual celebration, and signage for sponsorships. Given the mission of the Chamber and its status as a 501(c)(6) corporation, all communications must be geared towards self-promotion. It is inappropriate for one Chamber member to denigrate or in any way cast aspersions on another Chamber member, entity, or individual (herein "Others")

Written Communication

A Chamber member attempting to use language, imagery, or symbols that can be perceived as negative towards Others, or Other's services or products, will not be tolerated. For instance, a restaurant may not use a chamber blast to advertise that their competitor's food tastes awful. If such a request is received by the Chamber, remediation will be attempted by a Chamber staff member as follows:

- The staff member will contact the Chamber member to review the concerning communication.
- The staff member will advise that the Chamber member to modify the communication to the aforementioned standards.
- If the Chamber member is unwilling to edit the content, the Chamber's Executive Director may refuse to publish the information.

Verbal Communication

Chamber members have frequent opportunities to network with one another at mixers, banquets, meetings, seminars, and ribbon cuttings. The Chamber expects its members to behave in a professional and respectful manner when gathered for these occasions. Behavior that portrays Others in a negative manner, or perceived defamatory, disrespectful, unkind, and similar conducts will not be tolerated.

If such behaviors are demonstrated, the offending Chamber member may be asked to exit the event by a Chamber staff member or a Director of the Chamber's board. The Chamber's Executive Director may follow-up with this Chamber member to review the situation and determine the appropriate decision regarding the member's continued status as a Jefferson County Chamber of Commerce member. In extraordinary circumstances, the Chamber member may be deactivated from membership until further notice.