Chamber Network News

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Annual Gold Sponsors & Marketing Partner

We are a For-Purpose organization that promotes profitable and vital growth for its business members through dedicated collaboration, networking, marketing, membership events, and education.
We would like to welcome our newest members to the Chamber: Needful Things LLC, Mountain View Coaching, Amy Panzarella, LLC, Glory Days Grill, YHB CPA’s & Consultants, Susan Benzinger, State Farm Insurance Companies Agency Recruiters, Crafty Partys LLC, and The Resilience Retreat Center, LLC. Wishing you growth and prosperity!

~ Mark Your Calendars ~

July 13 - Mixer @ Devil’s Due Distillery

July 22 - Membership Meeting with Education Alliance

August TBD - New Teachers Luncheon

September 24-26 - Mountain Heritage Arts & Crafts Festival

CLICK HERE for a complete calendar of events
RIBBON CUTFINGGS

Edward Jones, Tracy Regalia

Reversa Rose
LEADERSHIP
JEFFERSON
CLASS XV

WHEN
SEPTEMBER 2021-
JUNE 2022
(2nd Wed of each month) Graduation in July

WHERE
JEFFERSON COUNTY
FEATURED MODULES · AG 101 · EDUCATION · SOCIAL SERVICES · TOURISM & RECREATION · LOCAL GOV · LEADERSHIP SKILLS · HISTORY & CULTURE · STATE GOV

WHY
RECEIVE YOUR MASTER’S DEGREE IN JEFFERSON COUNTY AND LEARN WHO THE MOVERS AND SHAKERS ARE IN THE EASTERN PANHANDLE

WEB ADDRESS
WWW.JEFFERSONCOUNTYWVCHAMBER.ORG/LEADERSHIP/

RECOMMENDATIONS ENCOURAGED

GREAT VALUE
$875 FOR CHAMBER MEMBER
$1,025 FOR NON-CHAMBER MEMBER

APPLICATION
CLICK HERE DEADLINE AUGUST 14, 2021

SPONSORS
- AMERICAN PUBLIC UNIVERSITY SYSTEM
- SKINNER LAW FIRM
- JEFFERSON COUNTY CHAMBER OF COMMERCE
- RIVER RIDERS FAMILY ADVENTURE RESORT

BENEFITING YOUR BUSINESS/EMPLOYER & LOCAL BUSINESS MEMBERS
How to Maximize Your Investment

Chamber Member Orientation

- FREE Event to new, current and future chamber members
- Learn how the Chamber can help you and your business
- Learn about marketing opportunities the Chamber has to offer
- Learn the 4 Core Functions of the Chamber

Wednesday, August 18, 2021
11:00 A.M. - 12:00 P.M.
Grab a cup of coffee and join us on ZOOM!

Can’t make this date? We will have another session in November! If you are thinking about becoming a member or you are a member, this workshop is for
You are invited!

July Mixer

DEVIL’S DUE DISTILLERY

Tuesday, July 13, 2021
5:00 p.m. - 6:30 p.m.

Join us to find out everything going on at Devil’s Due Distillery, tastings will be available for purchase!

Rolling Cash Pot is up to $705!
Registration is Required
Chamber Monthly Membership Meeting

Thursday, July 22, 2021
12:00 p.m. - 1:30 p.m.

Ranson Civic Center, 432 W. 2nd Avenue, Ranson
Catering by Chick-Fil-A at Ranson

WV Ready Internships: Expanding Work-Based Learning Opportunities in Schools

Program presented by President/CEO Amelia Courts, Ed.D.

~ Registration is Required ~

During the 2020-21 school year, The Education Alliance partnered with the Jefferson County Chamber, local businesses and schools to pilot a Virtual Internship model. Attendees will learn how this innovative pilot is engaging students and expanding to schools and businesses across West Virginia in the coming year.

Since 2013 Dr. Amelia Courts has served as the President/CEO of The Education Alliance, a statewide non-profit organization that mobilizes business and community support for public education. Under her leadership, the Alliance has been a leader in promoting career readiness efforts including leveraging more than $1.5 million dollars in resources to West Virginia schools last year. She was instrumental in sponsoring the state’s first MakerSpace Convening, coordinating the Governor’s STEM Council, supporting advances in Computer Science education, and promoting a competency-based approach for college, career, and life-ready students.
Congratulations to Chris C. Cox for receiving the 2021 Chuck Ellison Distinguished Citizen Award at the Annual Chamber Celebration, Denim & Diamonds! Sponsored by The Journal

The Journal

Congratulations to Hospice of The Panhandle for receiving the 2021 George E. Vickers Business of the Year Award at the Annual Chamber Celebration, Denim & Diamonds! Maria Lorensen accepted the award on behalf of Hospice of the Panhandle. Sponsored by CNB.
Jefferson County Chamber of Commerce
(304) 725-2055
Program Advertising & Sponsorships
Email all ads/logos to Kimm Spencer at Kimm@JeffersonCountyWVChamber.org
Event dates: September 24, 25 & 26, 2021

Advertising/Sponsorship Opportunities Available:

- **Gold Event Sponsor**: $2000.00 Includes your company logo with click through on front cover of electronic event program; full page ad in electronic event program; company banner on the main stage; company logo on all printed/electronic material for the year; and 12 festival passes.

- **Silver Entertainment Sponsor**: $1,000.00 Includes your company banner on the main stage; half page ad in electronic event program; company logo on all printed/electronic material for the year; and 8 festival passes.

- **Bronze Activity Sponsor**: $500.00 Includes your company banner on the main stage; quarter page ad in electronic event program; and 6 festival passes.

- **Building/Covered Pavilion Sponsor**: $250.00 Includes your company logo on signs at both entrances of one building/coversed pavilion and 4 festival passes.

In absence of a company banner, the Chamber will have a yard sign made to place in front of the main stage. Quantities are limited for each advertising/sponsorship opportunity, so don't delay! Reserve your space today! You must be a Chamber member and your Chamber Membership Fair Investment must be current. *This years program will be an electronic downloadable copy to be touchless for our patrons.*

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**Full Page ad:**
3.5” wide x 8” tall
$400

**Half Page ad:**
3.5” wide x 4” tall
$200.00

**Quarter Page Ad:**
3.5” wide x 2” tall
$100

CLICK HERE TO REGISTER FOR ANY OF THESE OPPORTUNITIES by 9-3-21
MARKETING PARTNER SPOTLIGHT

CISCO CCNA VIRTUAL BOOT CAMP

July 12–17, 2021
Monday – Friday, 4pm – 9:30pm
Saturday, 8am – 4:30pm
Tuition: $1,778.00*

Required Skills
Participants should have one year of networking experience and a basic understanding of:
- IPv4 and IPv6 based networks
- OSI and TCP/IP reference models
- Networking protocols and standards
- Network subnetting and IP routing

Hardware/Software Requirements
Participants need to ensure they have adequate bandwidth as this is a virtual course. A minimum of 1.5Mbps bidirectional bandwidth is highly recommended. A minimum of 5Mbps x 5Mbps is needed to ensure the best course experience in WebEx.

REGISTER TODAY!
www.blueridgectc.edu/bootcamp
304-260-4380 ext. 2411
Enrollment is limited.

* This one-time, reduced tuition includes a voucher to sit for the CCNA certification exam.

Technology Center: 5550 Winchester Avenue, Martinsburg, WV 25405 | Virtual Tour: www.blueridgectc.edu/tour

Blue Ridge CTC is committed to fostering a diverse and inclusive culture by promoting diversity, inclusion, equity, and multicultural and intercultural outcomes. Accordingly, the College does not discriminate on the basis of race, color, national origin, ancestry, age, physical or mental disability, marital or family status, pregnancy, veteran status, service in the uniformed services (as defined in state and federal law), religion, creed, sex, sexual orientation, genetic information, gender identity, or gender expression in the administration of any of its educational programs, activities, or with respect to admissions or employment. This advertisement is for informational purposes only. Internal and/or external documents produced by the College do not constitute a contract, expressed or implied, between an applicant or student. For important information about the educational debt, earnings, and completion rates of students enrolled in Certificate Program at Blue Ridge CTC, visit: www.blueridgectc.edu/DEWeb (Last Updated: 4/2021)
GOLD SPONSOR SPOTLIGHT

9 DRAGON

NOW OPEN

HOURS:
FRIDAY 5PM-2AM • SATURDAY 5PM-2AM
SUNDAY 5PM-11PM • MONDAY 5PM-11PM

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AT CHARLES TOWN RACES
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Must be 21. Gambling Problem? Call 1-800-GAMBLER or visit www.1800gambler.net.
WVU Medicine is pleased to announce that WVU Medicine Brain and Spine, the neurosurgery and pain management clinic at Berkeley Medical Center, is now the WVU Rockefeller Neuroscience Institute.

This partnership with the WVU Rockefeller Neuroscience Institute in Morgantown ensures that patients in our eastern region continue to receive the most advanced treatment options available in neurosurgery, neurological treatments and pain management.

The WVU Rockefeller Neuroscience Institute, with offices in Martinsburg and Hagerstown, is staffed with board certified neurosurgeons and pain management specialists as pictured above.

To schedule an appointment, CALL 304.596.5160

MOB 3, 880 N. Tennessee Ave., Suite 104, Martinsburg • 13 Western Maryland Parkway, Suite 106, Hagerstown
Positive Economic Impact

The arrival of the ROCKWOOL manufacturing facility will result in five million dollars of new local economic activity every year.

In addition to the 150 manufacturing jobs we are bringing and tax payments we will be making, the nature of our integrated supply chain means that our operations will lead to downstream economic growth in the industries we rely on including maintenance services, third-party logistics (3PL), and safety supplies.

rockwool.com/westvirginia
Different virus, same precautions.
Because of COVID-19, this flu season could be challenging.

REMEMBER THE 3 W’S
to protect yourself and others this season:

WASH your hands
WEAR your mask
WATCH your distance

GET YOUR FLU SHOT

Talk with your healthcare provider today about getting your flu shot.
Visit valleyhealthlink.com/flu to learn more.
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Margaret Bartles, Broker
WHY SPONSOR A 401(k) PLAN FOR SMALL BUSINESSES

5 Good Reasons to Set Up a 401(k) Plan Even if Your Company is Small

The 401(k) plan is a favorite retirement savings vehicle for Americans. It is estimated that 79% of working Americans work for a company that offers a 401(k) or similar plan. But, while more than 90% of very large companies offer a plan, just 14% of America's small business owners offer a 401(k) plan and 63% do not offer any form of retirement benefits. Owners of small businesses may incorrectly assume that 401(k) plans just won't work for them. Here's the reality.

#1: 401(k) plans make it easier to compete for and keep talent
Seventy-seven percent of employers believe that offering a 401(k) or similar plan is important for attracting and retaining employees. However, some may be underestimating their importance — fully 81% of workers agree that retirement benefits offered by a prospective employer will be a major factor in their final decision-making when job hunting.

#2: A 401(k) can help owners save for their own retirement
Business owners sometimes hope to fund their own retirement through business profits or the future sale of their business. They may sacrifice personal retirement savings in favor of plowing money back into the business. When the company provides a 401(k) plan for employees, owners may be more likely to contribute on their own behalf, too. The savings in the plan can help protect the business owner's ability to retire, even if the company itself does not survive.

#3: 401(k) plans save the company on taxes.
Small businesses, those with fewer than 100 employees, may be able to claim a tax credit to offset the cost of setting up and administering a 401(k) plan. The recently passed SECURE Act of 2020 increases tax credits for small employers who start new retirement plans from $500 per year to as much as $5,000 per year for three years. Small employers who add an automatic enrollment feature to their plan may be eligible for an additional $500 tax credit per year for three years. If your company makes matching contributions to the plan, you can claim a deduction, up to IRS limits, for them. You may also enjoy a reduction in payroll taxes if employees are taking advantage of the plan — which is a great reason to educate them about its benefits.

#4: Plans are easy to set up and operate... with the right help
401(k) plans are available by virtue of an extremely complex U.S. tax system. It makes sense to feel a little intimidated, especially when you have a business to run. Today, there is a lot of help available to make it possible for even the smallest business to confidently establish and operate a 401(k) plan. The administration can be fully automated, and you can select a financial professional who specializes in these plans to help make sure it benefits employees and the company, within the bounds of all applicable laws.

#5: 401(k) plans help employees retire on time
Their workplace 401(k) plan may provide an opportunity for employees to connect with a financial professional; for many, this is their only such contact. Along with the plan, contact with a financial professional may help employees gain confidence in their ability to retire. And that is important for at least two reasons. 1) Employees who know they will have enough money to retire are more likely to leave the workforce on time. Thus, they make room for the next generation of employees rather than remaining on the job solely for the paycheck. And 2) employees who are worried about finances are often less productive, less healthy, and more expensive for your other benefits.

If you haven’t yet established a 401(k) plan, take some time to learn more about the ways it may help you grow your business and protect your future — and those of your employees. Your CNB Financial retirement plan professional would be happy to share more insights.

1 Source: ShreveHellinger, 2019

Mike Kasecamp, CPFA, QKA | (304) 258-7382
Vice President / Trust & Investment Services

CNB Bank
We’re right here.

www.cnb.bank
2021

JEFFERSON COUNTY CHAMBER OF COMMERCE

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